

ASIA MATTERS FOR AMERICA

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Colorado and Asia: HIGHLIGHTS

TRADE

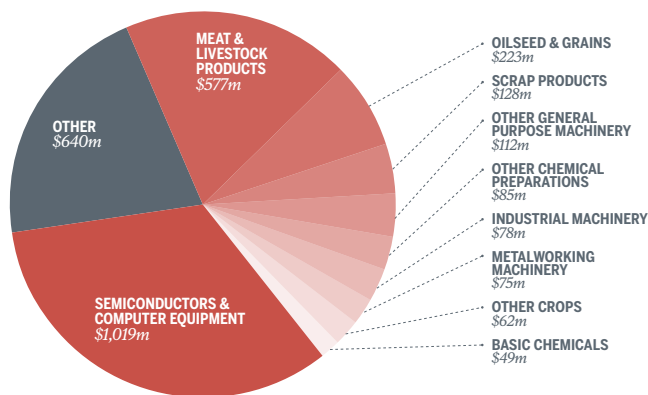
30% ASIA SHARE OF TOTAL STATE EXPORTS

TOP COLORADO GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$710 million
Japan	\$549 million
South Korea	\$315 million
Hong Kong	\$233 million
Malaysia	\$223 million

35% of CO goods exports went to Asia, 2012	\$3,048m
Growth of goods exports to Asia, 2007-2012	15%
27% of CO services exports went to Asia, 2011	\$3,061m
Growth of services exports to Asia, 2006-2011	41%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	36%
Growth of jobs from goods exports to Asia, 2007-2012	6%
Growth of jobs from services exports to Asia, 2006-2011	27%

INTERNATIONAL STUDENTS

Students from Asia, 2012	3,650
Contribution to economy, 2011	\$163m
Growth in contribution to economy, 2006-2011	114%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 3.7% OF THE STATE POPULATION

Total Asian Americans	191,891
Indian	24,135
Chinese	31,781
Filipino	26,242
Japanese	22,714
Korean	28,177
Vietnamese	23,933
Other Asian	34,909

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$944m
Growth in contribution to economy, 2006-2011	35%

EXCHANGES & CONNECTIONS

Colorado has a sister state relationship with Yamagata Prefecture, Japan. Seventeen communities in Colorado have sister relationships with partners in Australia, China, India, Japan, Mongolia, New Zealand and Taiwan.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.