

# KOREA MATTERS FOR AMERICA



KoreaMattersforAmerica.org

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*Korea Matters for America* is part of the *Asia Matters for America* initiative and is coordinated by the East-West Center in Washington. For more information, please contact:

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# **Korea Matters for America**

KoreaMattersforAmerica.org part of the AsiaMattersforAmerica.org initiative

#### **PROJECT TEAM**

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# The United States and South Korea in Profile

The United States and South Korea are leaders in the world. The US economy is the world's largest, while South Korea's is the fifteenth largest. The United States is the world's largest exporter and South Korea is the eleventh largest. Both countries have democratic governments and populations that are almost evenly distributed between rural and urban areas. South Korea is, by some measures, the world's most digitally advanced country, with more cell phones than people.



INDICATOR, 2009	UNITED STATES	SOUTH KOREA
Population, total	307 million	48.7 million
	<b>††††††</b> 1	<b>n</b>
GDP (current \$)	\$14,120 billion	\$833 billion
	\$\$\$\$\$\$\$\$\$\$ \$\$\$\$\$\$\$\$	\$
GDP per capita, PPP (current international \$)	\$45,989	\$27,168
	\$\$	\$
Trade (% of GDP)	25%	96%
Exports of goods and services (% of GDP)	11%	50%
Foreign direct investment, net inflows	\$135 billion	\$1.5 billion
(BoP, current \$)		↓ ↓
Land area (sq. mi.)	3,537,000 sq. mi.	38,000 sq. mi. S
	Ear	
Military expenditure (% of GDP)	5%	3%
Time required to start a business (days)	6 days	14 days
Trade in services (% of GDP)	6%	16%
Internet penetration rate	75.1%	75.6%

Sources: World Bank; US Central Intelligence Agency; US Census Bureau; US Department of State

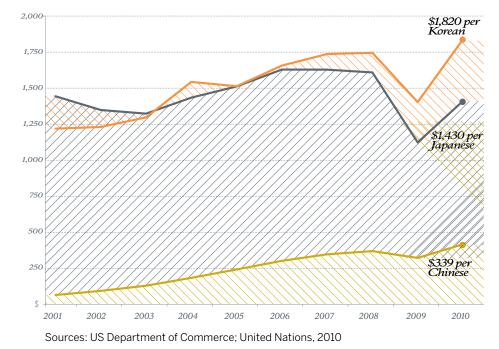
## US Trade with South Korea Totals \$115 Billion

In 2010, South Korea was the United States' seventh largest two-way trading partner. US exports of goods and services to Korea are valued at \$55 billion, an increase of 92% from 2001. US imports from South Korea are nearly \$60 billion. The US trade deficit on goods and services has declined 61%, from \$12 billion in 2001 to \$5 billion in 2010.

The Korea-US Free Trade Agreement (KORUS FTA), signed in 2007, would eliminate nearly 95 percent of all bilateral tariffs within three years of ratification.

#### US TRADE BY PARTNER COUNTRY POPULATION

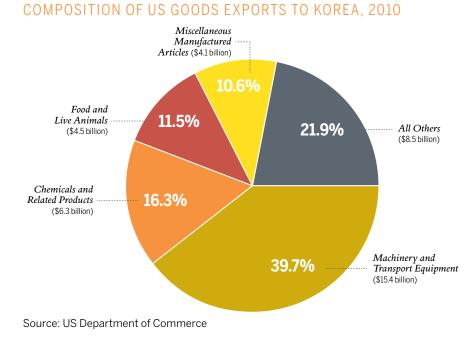
US trade with Korea is higher than with China and Japan when adjusted for population.



#### TOP EXPORT PARTNERS: (IN BILLIONS)

US MERCHANDISE EXPORT PARTNERS, 2009			KOREA'S MERCHANDISE EXPORT PARTNERS, 2009				
RANK	COUNTRY	US\$	%	RANK	COUNTRY	US\$	%
1	Canada	\$204.7	19%	1	China (PRC)	\$86.7	23%
2	Mexico	\$129.0	12%	2	United States	\$37.8	10%
3	China (PRC)	\$69.6	7%	3	Japan	\$21.7	6%
4	Japan	\$51.2	5%	4	Hong Kong, SAR	\$19.7	5%
5	United Kingdom	\$45.7	4%	5	Singapore	\$13.6	4%
6	Germany	\$43.3	4%	6	Germany	\$8.8	2%
7	Netherlands	\$32.3	3%	7	India	\$8.0	2%
8	South Korea	\$28.6	3%	8	Vietnam	\$7.1	2%
9	France	\$27.0	3%	9	Mexico	\$7.1	2%
10	Brazil	\$26.2	2%	10	Indonesia	\$6.0	2%
	Total US Exports	\$1,057.1			Total Korean Exports	\$373.2	

Source: IMF Direction of Trade Statistics, 2009



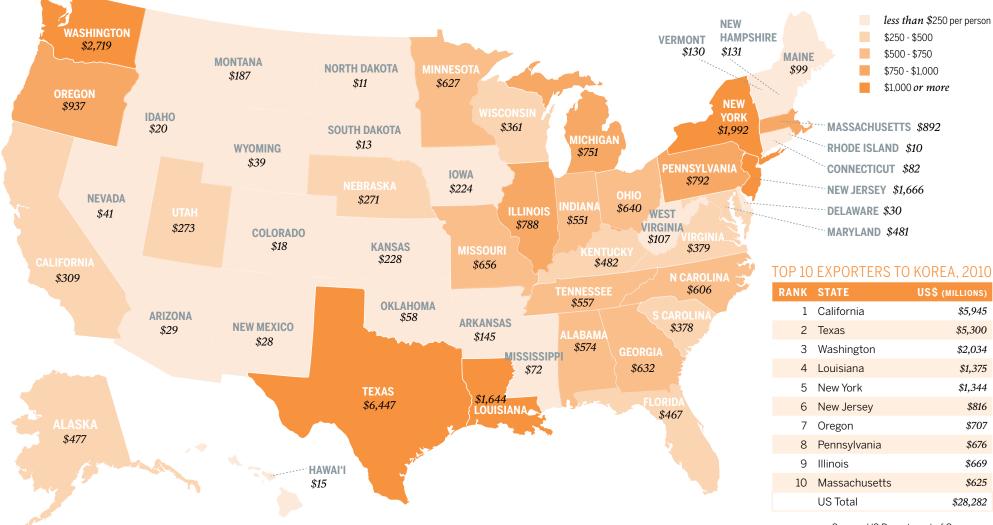
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# 13 US States Have Doubled Exports to Korea since 2002

An additional ten states have increased exports by at least 50% during this period. Thirteen states export more than \$500 million a year to

#### STATE PER CAPITA EXPORTS TO SOUTH KOREA, 2010

Korea. Six states send 5% or more of their total merchandise exports to Korea; Alaska has the highest share at 14%.



Source: US Department of Commerce

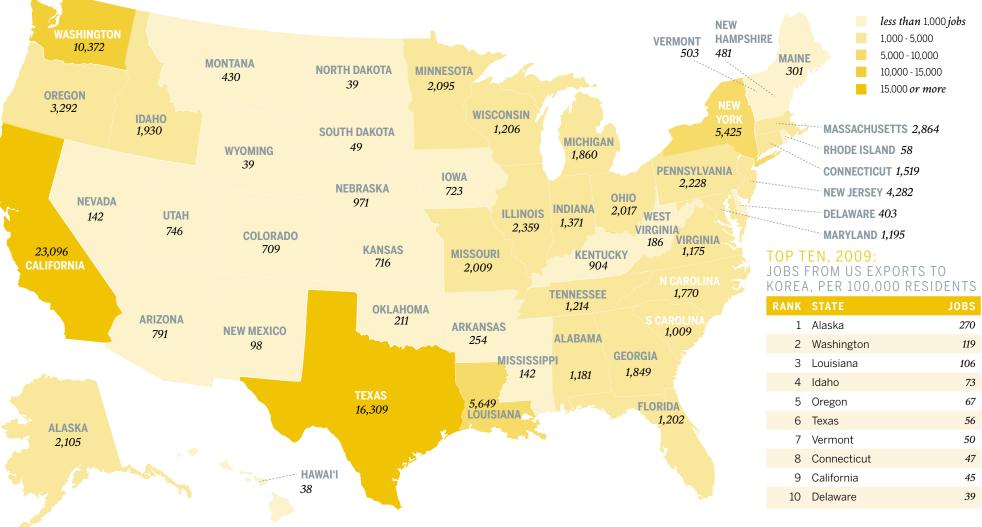
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## **Exports to South Korea Support** 114,000 US Jobs

Exports to Korea supported an estimated 114,000 jobs in the United States in 2010, 25% more than in 2002. These jobs are spread across the

JOBS FROM US EXPORTS TO SOUTH KOREA, 2010

country: 27 states had at least 1,000 jobs supported by exports to South Korea and 5 states had more than 5,000 jobs.

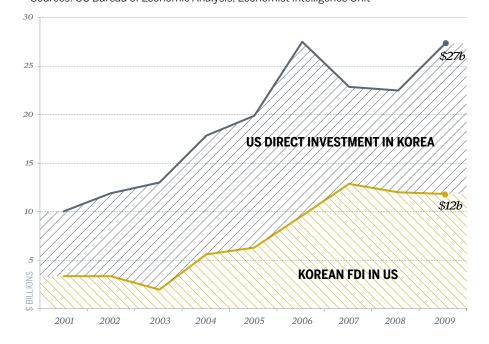


## Korean Investment in the US Has Increased 400% in the Last Decade

South Korean investment in the United States increased from \$3 billion in 2001 to \$12 billion in 2009. US investment in South Korea has nearly tripled, from \$10 billion in 2001 to \$27 billion in 2009. This investment creates jobs, such as at South Korean car manufacturing plants. Hyundai's plant in Montgomery, Alabama, and Kia's plant in West Point, Georgia, together have created about 8,000 jobs in the last few years.

Other leading Korean investors in the US include Samsung, Hyundai, Kia, Doosan Heavy Industry, and SK Corporation. Leading US investors in Korea include 3M, GM, Chevron, IBM, and Citigroup.

US-SOUTH KOREA INVESTMENT (STOCK), 2001-2009 Sources: US Bureau of Economic Analysis; Economist Intelligence Unit





### **TOTAL** \$171.6 b ASIA PACIFIC **EUROPE** SOUTH \$91b **KOREA** SINGAPORE **AMERICAS** \$23b \$3b OTHERS \$32b HONG KONG \$0.1b **CHINA** \$0.2b **OTHER** \$0.3b **INDIA** \$1b

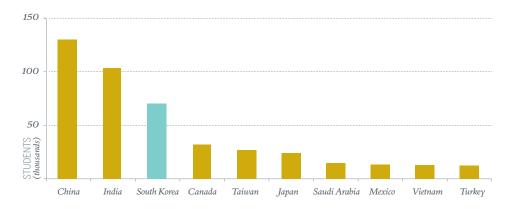
#### NET INVESTMENT FLOWS INTO US, 2010 (US\$ BILLIONS) Source: Economist Intelligence Unit, 2010

**AUSTRALIA** \$2b

# South Korea is the 3rd Leading Source of Foreign Students in the US

The number of South Korean students in the United States has increased significantly in the last decade, rising by nearly half from 49,000 students in the academic year starting 2001 to 72,000 in 2009. Only China and India have more students in the US.

# TOP 10 COUNTRIES OF ORIGIN FOR FOREIGN STUDENTS IN US, 2009

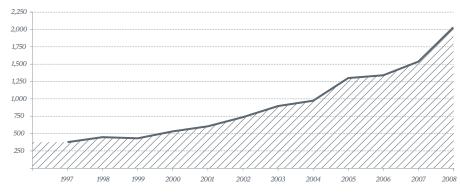


## When adjusted for population, Korea sends the greatest number of students among the top five sources of international students in the US.

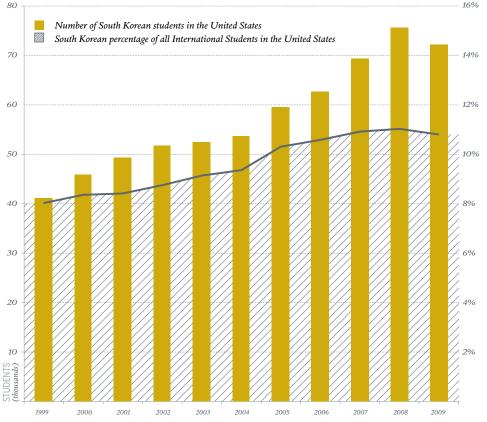
COUNTRY	STUDENTS IN US PER 100,000 SOURCE COUNTRY POP.
South Korea	150.4
Taiwan	115.7
Canada	82.7
China	9.6
India	9.5

Source: International Institute of Education, 2009-10 academic year

#### US STUDY ABROAD STUDENTS IN KOREA (TOTAL STUDENTS BY ACADEMIC YEAR)



#### SOUTH KOREAN STUDENTS IN THE UNITED STATES: INCREASING SHARE & NUMBERS

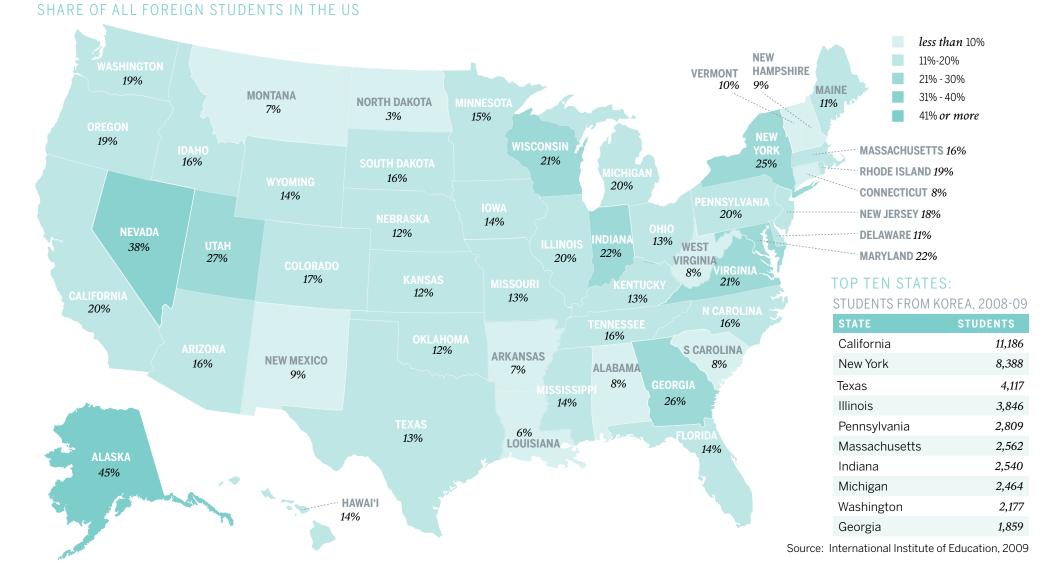


Source: International Institute of Education

# Korean Students Contribute \$2 Billion to the US Economy

South Koreans also make up an increasing share of all international students. In 2001/02, they represented 8.4% of all international students in the United States; in 2008/09 they reached a high of 11.2%. A majority

of South Korean students are undergraduates (50%), while about one in three is a graduate student.

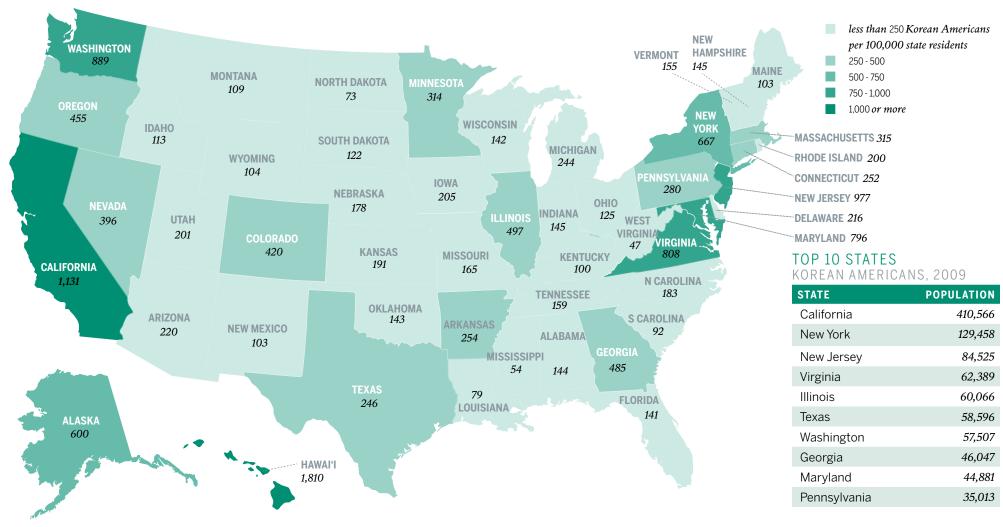


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# Koreans Make Up 10% of the Asian American Population

More than 1.3 million Korean Americans live in the United States, an increase of 4.4% since 2004. Nearly 75% of Korean Americans are

foreign-born. Koreans are the fifth largest Asian American community after Chinese, Indians, Filipinos, and Vietnamese.



#### KOREAN AMERICAN POPULATION, 2009

## US and Korea Share 54 Sister City **Relationships**

The United States and South Korea have a total of 54 sister city relationships, which are municipal partnerships between US cities, counties, and states with similar jurisdictions in South Korea.

#### SOUTH KOREA AND US SISTER CITIES

#### WEST (30 TOTAL)

US	S.KOREA	US	S.KOREA	US	S.KOREA
Anchorage, AK	Incheon	Garden Grove, CA	Anyang	Los Angeles, CA	Pusan
Bakersfield, CA	Bucheon	Gresham, OR	Sokcho	Portland, OR	Ulsan
Beaverton, OR	Cheonan	Honolulu, HI	Seoul	Riverside, CA	Gangnam District
Bellingham, WA	Cheongju	Honolulu, HI	Incheon	Sacramento, CA	Yongsan District
Burbank, CA	Incheon	Irvine, CA	Nowon County	San Diego, CA	Jeonju
Carson, CA	Wanju District	Irvine, CA	Seocho District	San Francisco, CA	Seoul
Culver City, CA	Iksan City	Lakewood, WA	Gimhae	Seattle, WA	Taejon
lugene, OR	Chinju	La Habra, CA	Eunpyeong District	Spokane, WA	Chechon
ederal Way, WA	Donghae	Las Vegas, NV	Ansan	Tacoma, WA	Gunsan
ullerton, CA	Yongin	Los Angeles, CA	Busan City	Vallejo, CA	Chinchon County



#### MIDWEST (3 TOTAL)

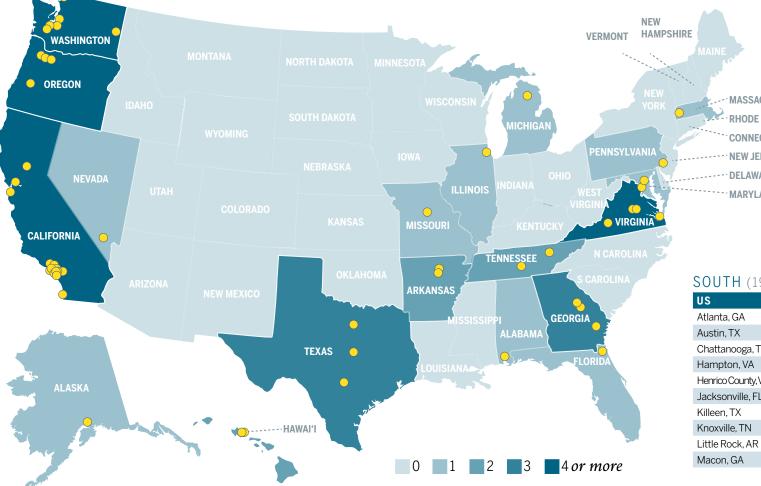
US	S.KOREA
Chicago, IL	Busan City
Columbia, MO	Suncheon
Lansing, MI	Asan

#### NORTHEAST (2 TOTAL)

US	S.KOREA
Philadelphia, PA	Incheon
Pittsfield, MA	Cheongju

#### SOUTH (19 TOTAL)

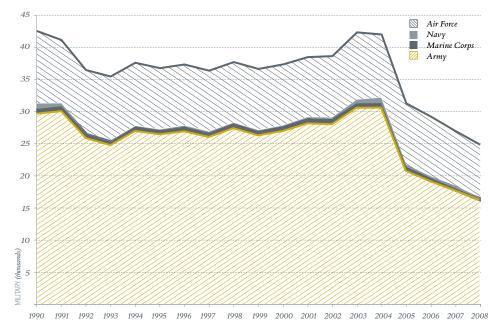
US	S.KOREA	US	S.KOREA
Atlanta, GA	Daegu	Marietta, GA	Seongdong District
Austin, TX	Gwangmyeong	State of Maryland	Gyeongsangnam
Chattanooga, TN	Gangneung	Mobile, AL	Pyongtaek
Hampton, VA	Anyang	Newport Beach, CA	Yosu City
Henrico County, VA	Yangju City	N. Little Rock, AR	Uiwang City
Jacksonville, FL	Masan	Richmond, VA	Uijongbu
Killeen, TX	Osan City	Roanoke, VA	Wonju
Knoxville, TN	Yesan County	San Antonio, TX	Gwangju
Little Rock, AR	Hanam City	Washington, DC	Seoul
Macon, GA	Gwacheon		



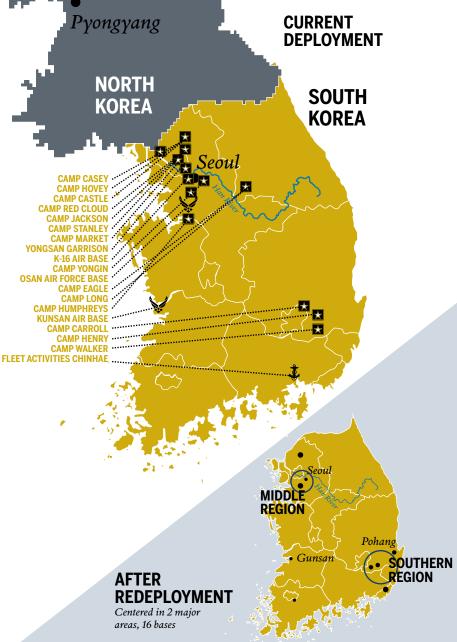
# The United States and South Korea Are Allies

The 1953 Mutual Defense Treaty remains the cornerstone of the two countries' security relationship, which has guaranteed peace and stability on the Korean Peninsula and the region for over fifty years. The United States currently maintains about 28,500 military personnel in the Republic of Korea (ROK), and the Combined Forces Command (CFC), established in 1978, has been the centerpiece of the ROK-US Alliance. However, responding to the vast increase in capabilities of the ROK Armed Forces, armistice Operational Control of the ROK Armed Forces was returned to the ROK Joint Chiefs of Staff (JCS) in 1994. The Alliance is currently implementing a comprehensive strategy to achieve transfer of wartime Operational Control by 2015 to the ROK JCS.

#### US MILITARY PERSONNEL IN SOUTH KOREA, 1990-2008





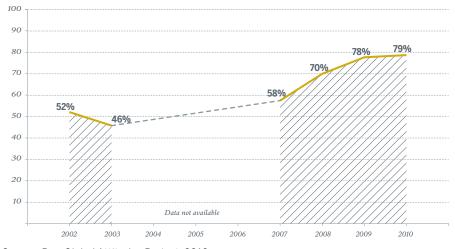


# The United States and South Korea in Global Partnership

US-South Korea relations matter for the world. Together, the two countries fund nearly 30% of the total budget for United Nations Peacekeeping Operations. The two countries are both members of the Group of Twenty (G20) and the Nuclear Security Summit, which was initiated by US President Barack Obama in 2010 and is scheduled to be held in 2012 in South Korea.

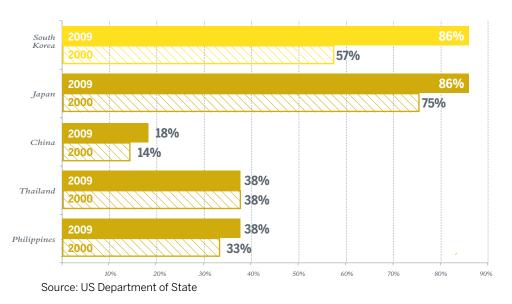
The two countries work closely on a broad range of issues, such as addressing the challenges of terrorism, piracy, climate change, poverty, infringement of human rights, security, and epidemic diseases. Korea contributes to peacekeeping and development assistance in Iraq and Afghanistan. Both countries seek permanent peace and peaceful reunification on the Korean Peninsula. In the United Nations, South Korea is in the top quarter of countries that vote in agreement with the United States.

#### KOREAN FAVORABLE VIEWS OF THE US



Source: Pew Global Attitudes Project, 2010

#### UN "IMPORTANT" VOTES: AGREEMENT WITH US, 2000 & 2009



United 27.2% States 12.5% Japan 8.2% United Kingdom 8.0% Germany 7.6% France 5.0% Italy 3.9% China 3.2% Canada Spain 3.2% South Korea 2.2% 5% 10% 15% 20% 25% 30%

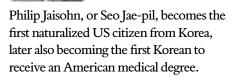
Source: United Nations

#### UN PEACEKEEPING OPERATIONS TOP FINANCIAL CONTRIBUTORS, % OF UN BUDGET, 2009

1871:



A US diplomatic naval mission to Korea turns into the Battle of Ganghwa, the first US military action in Korea.



#### AUG.15

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World War II ends and the US and Allies liberate the Korean Peninsula from Japanese control.



The Korean War begins after North Korean troops invade the South on June 25. The war continues until its belligerents, excluding South Korea, sign an armistice agreement on July 27, 1953 at Panmunjeom.

Diplomatic relations between the United States and Korea are established.

Korea and the US sign a Treaty of Amity and Commerce.

#### SEPT. 5

1905:

The Treaty of Portsmouth formally ends the Russo-Japanese War and paves the way for Japan's domination and annexation of the Korean Peninsula.

# 1948:

AUG.15

The Republic of Korea, the formal name for South Korea, is established on August 15, with Syngman Rhee as its first president.

#### 0CT. 1

The United States and South Korea sign a mutual defense treaty.

OCT. 31

Lyndon B. Johnson becomes the first US president to visit South Korea, expressing appreciation for South Korea's troop presence in Vietnam.





The Ulchi-Focus Lens annual joint military exercise starts. Now known as Ulchi Freedom Guardian. it is the world's largest command and control simulation exercise.

# ດ

JULY 2 US President Bill Clinton

welcomes South Korean President Kim Dae-jung in Washington, DC, for a summit meeting.

The first round of the Six 200 Party Talks takes place, bringing together five Northeast Asian countries and the United States to discuss North Korea's unauthorized nuclear weapons program.

### JUNE 30

NOV. 17

2

**US** President

George W. Bush

rean President Roh

Moo-hyun launch

a US-South Korea

strategic dialogue on November 17. strategic dialogue

and South Ko-

The United States and South Korea sign a free trade agreement that, if ratified, would likely eliminate nearly 95 percent of all bilateral tariffs over three years.



**JULY 21 US** Secretary of State Hillary Clinton and Secretary of Defense Robert Gates meet with their South Korean counterparts after the sinking of the South Korean ship Cheonan.

# 2



South Korea's 520 troops depart Iraq after a four-year mission.

2008

## JULY 28

South Korea lifts a five-year ban on beef imports from the United States.

The Korean prodemocracy student movement becomes increasingly militant, blaming the US for perceived support of authoritarian President Chun Doo-hwan. Several incidents of violence occur against American targets during 00 19 the following years.

## MAR.

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The United States and North Korea sign the Agreed Framework to replace North Korean nuclear power plants with light-water reactor

- 94
- 19 power plants.

#### Kim Young-sam becomes the first democratically elected president of

1993 South Korea.

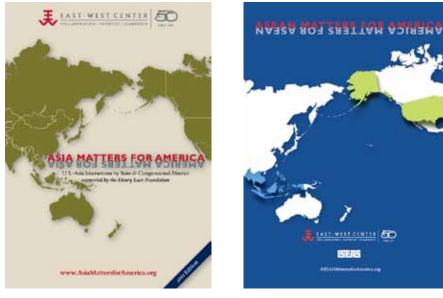
**JUNE 13** A US military ve-

hicle accidentally killed two South Korean teenage girls, resulting in massive anti-American protests.

#### SEPT. 25

The US House of Representatives passes H. Con. Res. 297 to honor 100 years of Korean 3 immigration to the United States.  $\widetilde{\mathbf{N}}$ 

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STOP THE BALAKAMA PEACE FOUNDATION

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#### THE ASIA MATTERS FOR AMERICA INITIATIVE

**AsiaMattersforAmerica.org** provides a hub for a global audience to explore the importance of Asia to the United States and the United States to Asia at the national, state, and local levels. The graphical project, including an interactive website, reveals surprising findings through the use of maps, charts, graphs, and raw data, allowing comparison across countries and states.

## **Korea Matters for America**

Part of the Asia Matters for America initiative, this publication and its corresponding website KoreaMattersforAmerica.org provide tools for a global audience to explore the enduring significance of the US-South Korea relationship in the 21st century.

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