The East-West Center promotes better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the US Congress in 1960, the Center serves as a resource for information and analysis on critical issues of common concern, bringing people together to exchange views, build expertise, and develop policy options.

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Asia Matters for America / America Matters for Asia

Asia Matters for America / America Matters for Asia is an interactive resource for credible and nonpartisan information, graphics, analysis and news on US-Asia Pacific relations at the national, state and local levels.

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The East-West Center gratefully acknowledges the support of the Henry Luce Foundation, the Institute of Southeast Asian Studies (ISEAS), the Sasakawa Peace Foundation, the United States Studies Centre at the University of Sydney and the Asan Institute for Policy Studies.
Asia Matters for America Highlights

**TRADE**
28% of US goods and 27% of services exports go to Asia
Asian countries are among the United States’ fastest growing markets. Vietnam, India and China are among America’s fastest growing trade partners.

**JOBS FROM EXPORTS**
32% of US jobs from exports depend on exports to Asia
Exports to Asia supported 1.2 million jobs in 2012, 52% more than in 2002.

**INVESTMENT**
100% is the increase of US investment in Asia and Asian investment in the US over the past decade
Singapore, India, China and South Korea are four of the top ten fastest growing sources of foreign direct investment in the US.

**INTERNATIONAL STUDENTS**
64% of international students in America are from Asia – contributing $14 billion to the US economy
Students from Asia have increased by 50% since the 2001-02 academic year.

**STUDY ABROAD**
16% of Americans studying abroad go to Asia
Over 45,000 American students went to Asia in 2010-11, nearly 110% more than a decade earlier.

**ASIANS & ASIAN AMERICANS**
5.6% or 17 million Americans identify as Asian or Asian American
Asians and Asian Americans are the fastest growing racial groups in the United States, up 46% from 2000 to 2010.

**TRAVEL & TOURISM**
8.5 million visitors from Asia contribute $41 billion to the US economy
Tourism from Asia earned the US economy more revenue than tourism from Latin America or the European Union in 2011.

**SISTER PARTNERSHIPS**
850 sister partnerships between the US and Asia build civic and people-to-people relationships
95 US communities raised $2.4 million for their Japanese sister cities affected by the March 2011 earthquake and tsunami disasters.

**SECURITY**
Asia is critical to US national security because of the region’s rising powers, long-standing American allies and new partners, economic growth and military modernization
Five US treaty allies are in the Asia Pacific, and the US has close or growing partnerships with India, Indonesia, New Zealand, Singapore and Vietnam, among others.

**STATES & CONGRESSIONAL DISTRICTS**
39 states send at least a quarter of their exports to Asia
68% of congressional districts exported more than $500 million to Asia in 2011.
America’s Definitions of Asia and the Pacific

Americans have never had a consistent definition of Asia and the Pacific. Their conceptions of the region have been influenced by European ideas, breakthroughs in map-making and racial stereotypes, among other factors. America’s definitions of Asia for policy purposes—mainly diplomacy and defense—have usually been shaped not by grand strategy but by bureaucratic battles and ad hoc decisions of key officials.

Today, US policy increasingly sees an interlinking of interests across the broad expanse from South Asia through East Asia to the Western Pacific. Official statements describe “the East Asian littoral running from the Sea of Japan to the Bay of Bengal” or, more simply, the “Indo-Pacific region.” The Asia Matters for America initiative has adopted an interpretative definition of Asia to encompass 40 countries, from Afghanistan to the Pacific islands.

Note: Borders are not necessarily authoritative.
28% of US Goods and 27% of Services Exports Go to Asia

The United States exported $408 billion in goods and $156 billion in services to Asia.* Goods and services exports to Asia from 2001 to 2011 have grown 8% per year. Thirty-nine states sent at least a quarter of their goods exports to Asia. Together, exports of goods and services to Asia ($586 billion) exceeded those to the European Union ($463 billion) and to Canada and Mexico combined ($339 billion). Asia presents a fast-growing market for US exports, particularly Vietnam (where US goods exports have grown 23% per year since 2002), India (18%) and China (17%).

US EXPORTS OF GOODS AND SERVICES
Asia is the leading destination for US exports, with strong growth since the 2009 Global Financial Crisis.

Goods exports to Asia accounted for 88% of Hawaii’s $228 million goods exports in 2012, the largest share in the country. West Virginia’s goods exports to Asia increased by 30% over the previous year, from $2.2 billion to $2.9 billion, the second largest increase nationwide. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Utah’s goods exports to Asia have grown by 31% per year over the past five years, the fastest growth rate in the country, from $2.3 billion in 2007 to almost $9 billion in 2012.

Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export. Nevada experienced the largest year-on-year increase in goods exports to Asia, from $1.1 billion in 2011 to $1.2 billion in 2012, a growth of over 140%, with nonferrous metal the leading export.

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Utah’s goods exports to Asia have grown by 31% per year over the past five years, the fastest growth rate in the country, from $2.3 billion in 2007 to almost $9 billion in 2012.

*Includes medical equipment and supplies, jewelry, sporting goods, toys & games, and others.
32% of US Jobs From Exports Depend on Exports to Asia

Exports to Asia supported 1.2 million American jobs in 2012, up 52% from 2002. Twenty-five states have more than a third of their export-dependent jobs supported by exports to Asia – five are located on the West Coast, fifteen are located in the West, Midwest and South and five are located on the East Coast.

**TOP TEN:**
Share of all export-dependent jobs supported by exports to Asia

<table>
<thead>
<tr>
<th>STATE</th>
<th>SHARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alaska</td>
<td>71%</td>
</tr>
<tr>
<td>Hawaii</td>
<td>69%</td>
</tr>
<tr>
<td>Idaho</td>
<td>64%</td>
</tr>
<tr>
<td>Oregon</td>
<td>54%</td>
</tr>
<tr>
<td>Nebraska</td>
<td>52%</td>
</tr>
<tr>
<td>South Dakota</td>
<td>51%</td>
</tr>
<tr>
<td>Utah</td>
<td>47%</td>
</tr>
<tr>
<td>Iowa</td>
<td>46%</td>
</tr>
<tr>
<td>Minnesota</td>
<td>45%</td>
</tr>
<tr>
<td>Washington</td>
<td>45%</td>
</tr>
</tbody>
</table>

Share of total non-farm workforce supported by exports to Asia

<table>
<thead>
<tr>
<th>STATE</th>
<th>SHARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alaska</td>
<td>4.2%</td>
</tr>
<tr>
<td>Washington</td>
<td>2.9%</td>
</tr>
<tr>
<td>Idaho</td>
<td>2.2%</td>
</tr>
<tr>
<td>Iowa</td>
<td>2.2%</td>
</tr>
<tr>
<td>Nebraska</td>
<td>2.2%</td>
</tr>
<tr>
<td>North Dakota</td>
<td>2.2%</td>
</tr>
<tr>
<td>South Dakota</td>
<td>2.2%</td>
</tr>
<tr>
<td>Vermont</td>
<td>2.0%</td>
</tr>
<tr>
<td>Utah</td>
<td>1.6%</td>
</tr>
<tr>
<td>Minnesota</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

**Source:** Jobs estimated by The Trade Partnership (Washington, DC) from the US Bureau of the Census, US Department of Agriculture, and Moody’s Analytics data; US Bureau of Labor Statistics; The Boeing Company; US International Trade Administration.

Boeing finalized its largest ever commercial deal with the sale of 230 aircraft to Indonesia’s Lion Air. The deal will help support over 100,000 US workers at Boeing and its suppliers in 43 states, including the Boeing Factory in Renton, Washington.
Investment To and From Asia Has Doubled

US investment in Asia reached $605 billion in 2011, up from $227 billion in 2001 and growing at an average rate of 10% per year. Asian investment in the United States was $410 billion in 2011, more than double what it was in 2001. Japan is the only major Asian country that has invested more in the US than the US has in the corresponding country. Investment also supports trade, as US affiliates of Asia-owned companies accounted for 5% ($67 billion) of all US goods exports and 11% ($212 billion) of all US goods imports in 2010.

**DIRECT INVESTMENT**

US investment in Asia has increased by 166% since 2001 and Asian investment in the US has jumped 129%

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**FOREIGN DIRECT INVESTMENT IN US (STOCK IN US$ BILLIONS)**

Japanese companies account for nearly three-quarters of direct investment from Asia in the US.

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**US DIRECT INVESTMENT ABROAD (STOCK IN US$ BILLIONS)**

American direct investment in Asia is concentrated in the most developed economies.
64% of International Students are from Asia

About 492,000 Asian students studied in the US during the 2011-2012 academic year, accounting for 64% of America’s international students and contributing $14 billion to the US economy. The number of students from Asia has increased by 164,000, or 50%, since the 2001-02 academic year.

**TOP TEN:**
Share of Students from Asia

<table>
<thead>
<tr>
<th>STATE</th>
<th>ASIA’S SHARE OF ALL INT’L STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nevada</td>
<td>76%</td>
</tr>
<tr>
<td>Washing</td>
<td>73%</td>
</tr>
<tr>
<td>Indiana</td>
<td>71%</td>
</tr>
<tr>
<td>Hawai’i</td>
<td>70%</td>
</tr>
<tr>
<td>Illinois</td>
<td>65%</td>
</tr>
<tr>
<td>Iowa</td>
<td>64%</td>
</tr>
<tr>
<td>Connecticut</td>
<td>62%</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>62%</td>
</tr>
<tr>
<td>Delaware</td>
<td>61%</td>
</tr>
<tr>
<td>California &amp; Ohio</td>
<td>60%</td>
</tr>
</tbody>
</table>

Economic Contribution of Students from Asia (US$ M)

<table>
<thead>
<tr>
<th>STATE</th>
<th>CONTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>$1.943 M</td>
</tr>
<tr>
<td>New York</td>
<td>$1.145</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>$724</td>
</tr>
<tr>
<td>Texas</td>
<td>$708</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>$670</td>
</tr>
<tr>
<td>Illinois</td>
<td>$648</td>
</tr>
<tr>
<td>Indiana</td>
<td>$490</td>
</tr>
<tr>
<td>Michigan</td>
<td>$443</td>
</tr>
<tr>
<td>Ohio</td>
<td>$430</td>
</tr>
<tr>
<td>Washington</td>
<td>$390</td>
</tr>
<tr>
<td>US Total</td>
<td>$14 B</td>
</tr>
</tbody>
</table>

North Dakota’s international student population from Asia has increased by 28% per year since 2001-02, the fastest growth in the continental US. Chinese and Indian students made up two-thirds of Asian students studying in North Dakota during 2011-12.

**TOP PLACES OF ORIGIN**
Asia accounts for six of the ten leading countries of origin of international students in the US

Sources: Institute of International Education (IIE) and NAFSA (Association of International Educators).

Note: State totals on map do not add up to national total as some students’ residences are not reported.
16% of Americans Studying Abroad Go to Asia

The number of Americans studying abroad in Asia has more than doubled in the last decade, from 21,700 in the 2001-02 academic year to 45,000 in 2010-11. About one-third of students go to English speaking countries, such as Australia and New Zealand, but the popularity of other countries, especially China, is growing rapidly. Europe continues to be the leading region of choice for US students studying abroad, but Europe’s share has declined to 55% from 63% a decade ago.

American students in Asia have increased by nearly 110% since 2001-02, led by rapid growth to China.

China is the most popular destination in Asia for Americans studying abroad, and is the fifth most popular destination in the world (after the United Kingdom, Italy, Spain and France). Nearly five times as many Americans studied in China in 2010-11 than in 2000-01, increasing from 2,942 to 14,596.

Australia is the sixth most popular destination in the world for Americans studying abroad, and the second most popular in Asia.

Source: Institute of International Education (IIE)
5.6% of the US Population is Asian or Asian American

More than 17 million people in the United States identify as Asian or Asian American. From 2000 to 2010, this population grew faster than any other ethnic group, increasing by 46%, much faster than the total US population, which grew by 10% over the decade. The number of Asians and Asian Americans grew by at least 30% in all states except for Hawai’i (11%).

New York City has the largest Asian and Asian American population of any city in the country with 1.1 million, followed by Los Angeles (484,000) and San Jose, California (327,000).

Source: US Census Bureau 2010 data (individuals self-identifying as either Asian alone or Asian in combination with another race)

Legend:
- 12% or more
- 9 - 12%
- 6 - 9%
- 3 - 6%
- less than 3% of population
Visitors from Asia Spend $41 Billion in the US

8.5 million visitors from Asia came to the United States in 2011, more than 25% of all overseas visitors. Tourism is one of America’s largest exports; accounting for 25% of all services exports, and 7% of total US exports in 2011. Travelers from Asia contribute more to the US economy than do visitors from Latin America or the European Union (each spent nearly $38 billion). Japan is the leading Asian country of origin for visitors to the US, but China has recently surpassed Japan as the leading destination in Asia for US travelers.

VISITS TO & FROM ASIA

Asia is the second leading source of foreign travelers to the US and in recent years has tied for second as a destination for American travel overseas.

AIR PASSENGERS BETWEEN US AND ASIA

There were 18.5 million two-way air passengers between the US and Asia, accounting for 16% of all US source or destination air flights.
850 Sister Partnerships Between the US and Asia Build Civic and People-to-People Relationships

The first US sister city partnership in Asia was formed between St. Paul, Minnesota, and Nagasaki, Japan, on December 7, 1955, the fourteenth anniversary of the bombing of Pearl Harbor. Since then, sister cities have engaged in cultural, educational, informational and trade exchanges. In response to the March 2011 earthquake and tsunami disasters in Japan, 95 US communities raised $2.4 million for affected sister cities and their partners.

Sister city partnerships are municipal partnerships between US cities, counties, ports and similar jurisdictions in Asia. There are also 88 sister relationships between US states and provinces/prefectures across Asia. Many, but not all, sister cities are members of Sister Cities International, which assists in the matching process, and supports new and established sister cities.

Most of Michigan’s 35 sister city partnerships in Asia are with Japan, due to the 1968 Sister State Agreement with Shiga prefecture. Many partnerships have featured middle-school student exchanges or student artwork swaps. In addition, an annual Goodwill Mission features sightseeing and homestays.

Bakersfield, CA, and Bucheon City, South Korea, have a young but active sister city partnership. This relationship was officially signed in 2006. Students from both cities have made reciprocal visits, including a Korean dance troupe performance at California State University and a concert by members of the Bakersfield Youth Symphony in Bucheon.

The state of Hawaii maintains 12 sister state relationships with provinces and prefectures in China, Japan, Taiwan, South Korea, and the Philippines. The policy of the state’s Office of International Relations is to build active partnerships where economic benefit is co-equal to the "historic purposes of friendship, cultural ties, and goodwill.”

Source: Sister Cities International (SCI); CLAIR (Japan); individual sister city partnerships.
(Note: not all sister cities are affiliated with SCI)
Asia’s Security Significance for the US is Rising

Asia is an area of potential conflict due to territorial disputes, historical animosities and changes in the distribution of power. Asian countries are also emerging (or reemerging) as regional and global powers. They will have a crucial role in meeting such global challenges as equitable economic growth, environmental pollution, pandemic disease, climate change and global governance. The US, with long-standing treaty commitments and new partnerships in Asia, is devoting more attention and resources to Asia. The US is working with regional groupings, including the East Asia Summit (EAS), Asia Pacific Economic Cooperation (APEC) and Association of Southeast Asian Nations (ASEAN) to address regional problems.

**US Economic and Military Assistance**

Asia received US$16.8 billion in US foreign assistance in FY2011, more than any other region in the world.

**US Alliance and Military Personnel in Asia**

Japan: The foundation of US security policy in Asia remains its alliance with Japan. The United States and Japan work closely together on a wide range of security issues including nuclear nonproliferation, the Korean Peninsula, freedom of navigation, and a ballistic missile defense system.

Korea: The 1953 Mutual Defense Treaty forms the foundation of the Korea-US alliance, which the White House recently characterized as a linchpin of regional stability and prosperity. Dealing with North Korea remains the central challenge facing the alliance.

Australia: The alliance between the United States and Australia is based on the 1952 Australia, New Zealand, and United States (ANZUS) security treaty. Military personnel from Australia have fought alongside US forces in every major conflict since WWII. In 2011, the two countries expanded collaboration on security issues in Asia.

Philippines: The Mutual Defense Treaty signed in 1951 forms the basis of the alliance between the United States and the Philippines. The 2011 signing of the Manila Declaration and the inaugural United States-Philippines Ministerial Dialogue in 2012 laid the groundwork for increased cooperation on issues ranging from counterterrorism to maritime security.
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