

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Arkansas District 2 and Japan

EXPORTS

\$77 million goods and services exports to Japan



11% Japan share of total district exports to Asia (40 countries)



3% Japan share of total district exports to the world

JOBS FROM EXPORTS

278 Jobs directly supported by exports to Japan

+ **233** Jobs indirectly supported by exports to Japan

511 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



4.7% Japan's share of all international students



\$2 million Japanese student contribution to district economy

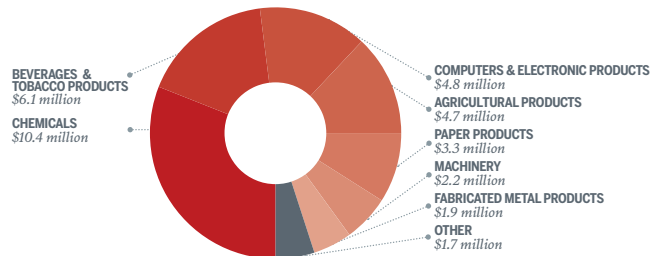
TRAVEL & TOURISM



\$15 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$35 million Goods Exports to Japan



\$42 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$14.0 million
Telecommunications	\$5.3 million
Trademarks	\$4.8 million
Research and development and testing services	\$4.4 million
Installation, maintenance, and repair of equipment	\$1.7 million

JAPANESE-AMERICANS

313 Total Japanese Americans in Arkansas District 2
0.04% of the district population
3.0% of district Asian American population
381 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Iwate : Hanamaki - Hot Springs



COLLEGES WITH JAPAN STUDIES PROGRAMS

Little Rock - Univ. of Arkansas at Little Rock | Conway - Univ. of Central Arkansas

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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