

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Arkansas District 3 and Japan

EXPORTS

\$61 million goods and services exports to Japan



12% Japan share of total district exports to Asia (40 countries)



3% Japan share of total district exports to the world

JOBS FROM EXPORTS

231 Jobs directly supported by exports to Japan

+ **214** Jobs indirectly supported by exports to Japan

445 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



2.5% Japan's share of all international students



\$1 million Japanese student contribution to district economy

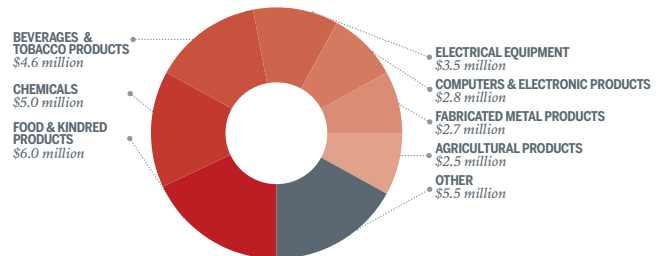
TRAVEL & TOURISM



\$12 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$33 million Goods Exports to Japan



\$28 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$11.7 million
Trademarks	\$4.0 million
Advertising	\$2.5 million
Installation, maintenance, and repair of equipment	\$1.6 million
Education	\$1.1 million

JAPANESE-AMERICANS

325 Total Japanese Americans in Arkansas District 3
0.04% of the district population
1.7% of district Asian American population
249 people who speak Japanese at home

EXCHANGES & CONNECTIONS



COLLEGES WITH JAPAN STUDIES PROGRAMS

Fayetteville - Univ. of Arkansas
 Main Campus | Russellville -
 Arkansas Tech Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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