

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Arkansas District 4 and Japan

### EXPORTS

**\$99 million** goods and services exports to Japan



**12%** Japan share of total district exports to Asia (40 countries)



**4%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**266** Jobs directly supported by exports to Japan

**+** **325** Jobs indirectly supported by exports to Japan

**591** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**2.8%** Japan's share of all international students



**\$160 thousand** Japanese student contribution to district economy

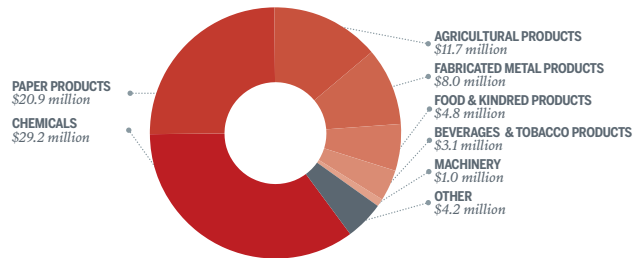
### TRAVEL & TOURISM



**\$7 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$83 million** Goods Exports to Japan



**\$16 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$6.4 million</b>
Trademarks	<b>\$2.8 million</b>
Installation, maintenance, and repair of equipment	<b>\$1.7 million</b>
Other Financial Services	<b>\$975 thousand</b>
Industrial Processes	<b>\$557 thousand</b>

### JAPANESE-AMERICANS

**191** Total Japanese Americans in Arkansas District 4  
**0.03%** of the district population  
**4.1%** of district Asian American population  
**139** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Hot Springs National Park - Garvan Woodland Gardens  
 | Pine Bluff - Pine Bluff Japanese Garden



#### SISTER CITIES

Ibaraki : Bando - Pine Bluff  
 | Iwate : Hanamaki - Hot Springs  
 Kagawa : Zentsuji - El Dorado



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Arkadelphia - Ouachita Baptist Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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