

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 1 and Japan

EXPORTS

\$193 million goods and services exports to Japan



17% Japan share of total district exports to Asia (40 countries)



7% Japan share of total district exports to the world

JOBS FROM EXPORTS

790 Jobs directly supported by exports to Japan

+ **639** Jobs indirectly supported by exports to Japan

1,429 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



8.4% Japan's share of all international students



\$3 million Japanese student contribution to district economy

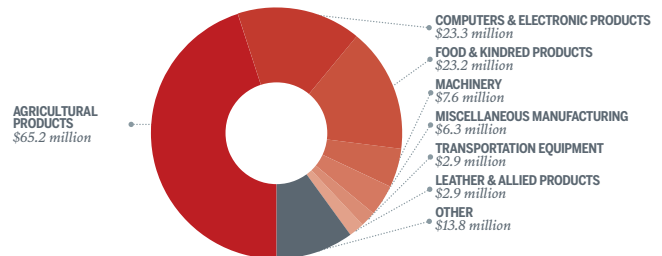
TRAVEL & TOURISM



\$25 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$145 million Goods Exports to Japan



\$48 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$21.2 million
Passenger Fares	\$4.1 million
Trademarks	\$3.5 million
Ocean Freight & Port Services	\$2.3 million
Computer Software	\$1.8 million

JAPANESE-AMERICANS

1,367 Total Japanese Americans in California District 1
0.19% of the district population
7.6% of district Asian American population
913 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Oroville - Chinese Temple Garden



COLLEGES WITH JAPAN STUDIES PROGRAMS

Chico - California State Univ. at Chico

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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