

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 10 and Japan

EXPORTS

\$292 million goods and services exports to Japan



18% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

909 Jobs directly supported by exports to Japan
+ 1,245 Jobs indirectly supported by exports to Japan
2,154 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.9% Japan's share of all international students



\$27 thousand Japanese student contribution to district economy

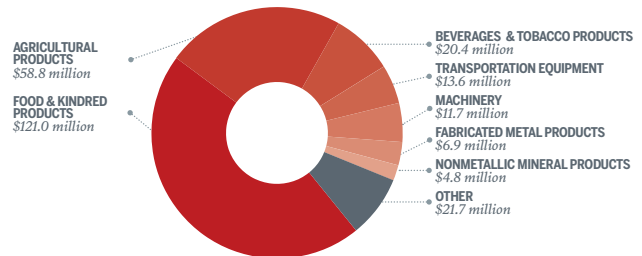
TRAVEL & TOURISM



\$18 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$259 million Goods Exports to Japan



\$34 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$18.3 million
Ocean Freight & Port Services	\$5.5 million
Trademarks	\$3.3 million
Installation, maintenance, and repair of equipment	\$1.2 million
Legal Services	\$744 thousand

JAPANESE-AMERICANS

1,282 Total Japanese Americans in California District 10
0.18% of the district population
2.8% of district Asian American population
668 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Fukuoka : Kurume - Modesto
 | Hokkaido : Memuro (Town)
 - Tracy | Chiba : Yotsukaido -
 Livermore



COLLEGES WITH JAPAN STUDIES PROGRAMS

Turlock - California State Univ.
 at Stanislaus

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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