

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 11 and Japan

EXPORTS

\$249 million goods and services exports to Japan



23% Japan share of total district exports to Asia (40 countries)



7% Japan share of total district exports to the world

JOBS FROM EXPORTS

344 Jobs directly supported by exports to Japan

+ **476** Jobs indirectly supported by exports to Japan

820 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



6.9% Japan's share of all international students



\$4 million Japanese student contribution to district economy

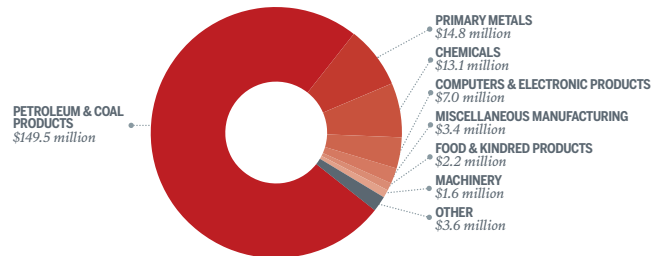
TRAVEL & TOURISM



\$11 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$195 million Goods Exports to Japan



\$54 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$10.8 million
Management and consulting services	\$8.7 million
Ocean Freight & Port Services	\$5.8 million
Management and advisory services	\$3.6 million
Trademarks	\$2.9 million

JAPANESE-AMERICANS

5,352 Total Japanese Americans in California District 11
0.75% of the district population
5.9% of district Asian American population
2,218 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Iwate : Kitakami - Concord
 | Shizuoka : Shimada -
 Richmond | Yamaguchi :
 Shimonoseki - Pittsburg |
 Saitama : Chichibu - Antioch |
 Chiba : Yotsukaido - Livermore
 | Fukuoka : Fukuoka - Oakland
 | Osaka : Sakai - Berkeley



COLLEGES WITH JAPAN STUDIES PROGRAMS

Pleasant Hill - Diablo Valley
 College | San Pablo - Contra
 Costa College | Moraga - Saint
 Marys College of California

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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