



# **California District 12 and Japan**

**EXPORTS** 

**\$446** million goods and services exports to Japan



23% Japan share of total district exports to Asia (40 countries)



6% Japan share of total district exports to the world

#### **JOBS FROM EXPORTS**

Jobs directly supported by exports to Japan Jobs indirectly supported by exports to Japan

Total Jobs Supported by Exports to Japan

#### JAPANESE STUDENTS



Japan's share of all international students



\$4 million

Japanese student contribution to district economy

# **TRAVEL & TOURISM**

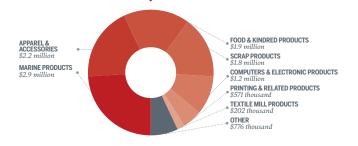


\$113 million

Contribution to district economy by Japanese visitors

# **COMPOSITION OF EXPORTS**

**\$11 million** Goods Exports to Japan



# **\$435 million** Services exports to Japan

# TOP DISTRICT SERVICES EXPORTS TO JAPAN

Computer Software

Database and information services

Management and advisory services

Advertising

\$112.9 million \$80.2 million \$47.9 million \$35.6 million

\$33.6 million

# JAPANESE-AMERICANS

9.895

Total Japanese California District 12 **1.39%** of the district population

**4.4%** of district Asian American population

**6,301** people who speak Japanese at home

# **EXCHANGES & CONNECTIONS**



# JAPANESE GARDENS

San Francisco - Japanese Tea Garden at Golden Gate Park | San Francisco - Strybing Arboretum and Botanical Gardens | San Francisco - Wells-Fargo Bank | San Francisco - Strybing Arboretum and Botanical Gardens



#### **CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN**

San Francisco, which also hosts a cherry blossom festival



# JAPAN AMERICA SOCIETIES

San Francisco



#### SISTER CITIES

Osaka: Osaka - San Francisco



**COLLEGES WITH JAPAN** STUDIES PROGRAMS

San Francisco - Univ. of San Francisco

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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