

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 15 and Japan

EXPORTS

\$554 million goods and services exports to Japan



19% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

1,261 Jobs directly supported by exports to Japan

+ 1,785 Jobs indirectly supported by exports to Japan

3,046 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



3.4% Japan's share of all international students



\$2 million Japanese student contribution to district economy

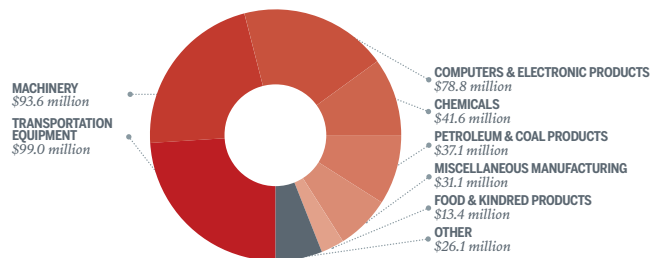
TRAVEL & TOURISM



\$34 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$421 million Goods Exports to Japan



\$134 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Computer Software	\$26.2 million
Travel	\$25.5 million
Research and development and testing services	\$25.3 million
Industrial Processes	\$12.1 million
Passenger Fares	\$8.1 million

JAPANESE-AMERICANS

5,005 Total Japanese Americans in California District 15

0.70% of the district population

2.4% of district Asian American population

2,232 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Hayward - Hayward Japanese Gardens



SISTER CITIES

Chiba : Funabashi - Hayward | Chiba : Yotsukaido - Livermore | Hokkaido : Memuro (Town) - Tracy | Fukuoka : Fukuoka - Oakland | Saitama : Fukaya - Fremont



COLLEGES WITH JAPAN STUDIES PROGRAMS

Hayward - California State Univ. at East Bay

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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