

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 23 and Japan

EXPORTS

\$144 million goods and services exports to Japan



17% Japan share of total district exports to Asia (40 countries)



6% Japan share of total district exports to the world

JOBS FROM EXPORTS

464 Jobs directly supported by exports to Japan

+ **442** Jobs indirectly supported by exports to Japan

906 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



no data
Japan's share of all international students



no data
Japanese student contribution to district economy

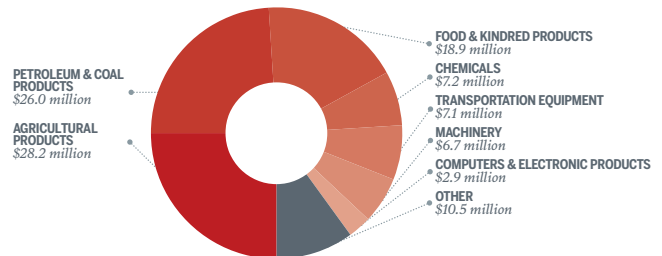
TRAVEL & TOURISM



\$14 million
Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$108 million Goods Exports to Japan



\$37 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$13.0 million
Trademarks	\$5.0 million
Ocean Freight & Port Services	\$2.2 million
Installation, maintenance, and repair of equipment	\$2.1 million
Management and consulting services	\$1.9 million

JAPANESE-AMERICANS

1,148 Total Japanese Americans in California District 23
0.16% of the district population
3.4% of district Asian American population
681 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Wakayama : Wakayama
 - Bakersfield | Shizuoka :
 Hamamatsu - Porterville |
 Hyogo : Ono - Lindsay | Hyogo
 : Miki - Visalia



COLLEGES WITH JAPAN STUDIES PROGRAMS

Bakersfield - Bakersfield College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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