



California District 32 and Japan

EXPORTS

\$370 million goods and services exports to Japan



18% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

1.096

Jobs directly supported by exports to Japan Jobs indirectly supported by exports to Japan

2.310

Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



Japan's share of all international students



\$1 million

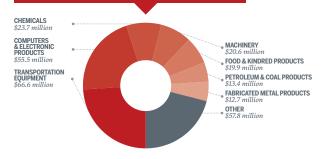
Japanese student contribution to district economy

TRAVEL & TOURISM



COMPOSITION OF EXPORTS

\$270 million Goods Exports to Japan,



\$100 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Ocean Freight & Port Services

Passenger Fares

Advertising

Film & Television Distribution

California District 32

\$28.0 million \$12.0 million \$11.2 million \$6.5 million

\$5.9 million

JAPANESE-AMERICANS

\$39 million

Contribution to district economy by Japanese visitors

0.44% of the district population

Total Japanese **2.8%** of district Asian American population Americans in

1,364 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Covina - Citrus Valley Medical Center | Duarte - City of Hope National Medical Center | Irwindale - Santa Fe Dam Recreational Area Phase VI



SISTER CITIES

Tochigi: Ohtawara - West Covina | Tochigi: Moka -Glendora



COLLEGES WITH JAPAN STUDIES PROGRAMS

La Verne - Univ. of La Verne

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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