

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

California District 49 and Japan

EXPORTS

\$434 million goods and services exports to Japan



19% Japan share of total district exports to Asia (40 countries)



7% Japan share of total district exports to the world

JOBS FROM EXPORTS

1,440 Jobs directly supported by exports to Japan

+ 1,255 Jobs indirectly supported by exports to Japan

2,695 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



3.2% Japan's share of all international students



\$7 million Japanese student contribution to district economy

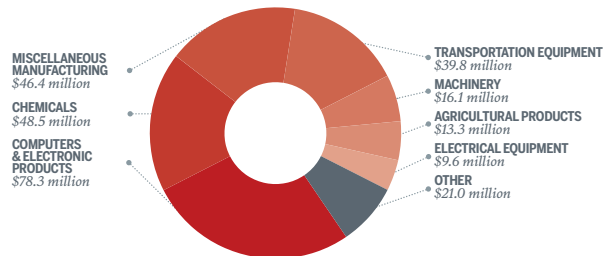
TRAVEL & TOURISM



\$41 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$273 million Goods Exports to Japan



\$161 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$40.5 million
Computer Software	\$32.2 million
Research and development and testing services	\$27.4 million
Industrial Processes	\$12.5 million
Management and consulting services	\$9.0 million

JAPANESE-AMERICANS

5,957 Total Japanese Americans in California District 49

0.84% of the district population

13.0% of district Asian American population

3,242 people who speak Japanese at home

EXCHANGES & CONNECTIONS



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

San Diego



SISTER CITIES

Shizuoka : Fuji - Oceanside |
Chiba : Futtsu - Carlsbad |
Kumamoto : Amakusa - Encinitas |
Chiba : Kisarazu - Oceanside |
Fukuoka : Itoshima - Escondido |
Kanagawa : Yokohama - San Diego



COLLEGES WITH JAPAN STUDIES PROGRAMS

La Jolla - UC San Diego |
Oceanside - Mira Costa College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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