

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## California District 53 and Japan

### EXPORTS

**\$255 million** goods and services exports to Japan



**18%** Japan share of total district exports to Asia (40 countries)



**7%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**1,002** Jobs directly supported by exports to Japan  
**+ 742** Jobs indirectly supported by exports to Japan  
**1,744** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**6.8%** Japan's share of all international students



**\$5 million** Japanese student contribution to district economy

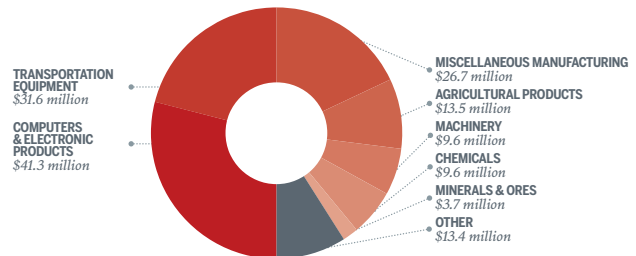
### TRAVEL & TOURISM



**\$39 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$149 million** Goods Exports to Japan



**\$106 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$38.1 million</b>
Research and development and testing services	<b>\$18.7 million</b>
Industrial Processes	<b>\$8.8 million</b>
Computer Software	<b>\$5.9 million</b>
Management and consulting services	<b>\$5.8 million</b>

### JAPANESE-AMERICANS

**4,031** Total Japanese Americans in California District 53  
**0.56%** of the district population  
**4.3%** of district Asian American population  
**3,047** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

San Diego



#### SISTER CITIES

Kanagawa : Odawara - Chula Vista | Kanagawa : Yokohama - San Diego



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

San Diego - San Diego State Univ. | El Cajon - Grossmont College | Chula Vista - Southwestern College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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