

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Colorado District 7 and Japan

EXPORTS

\$100 million goods and services exports to Japan



15% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

444 Jobs directly supported by exports to Japan

+ **355** Jobs indirectly supported by exports to Japan

799 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.7% Japan's share of all international students



\$437 thousand Japanese student contribution to district economy

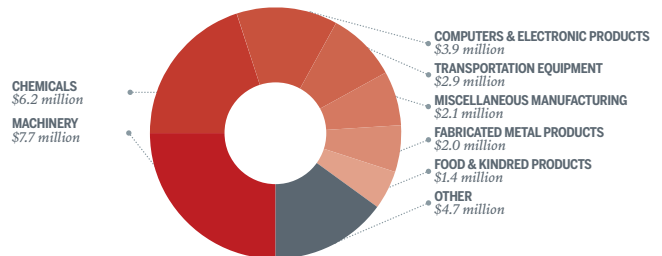
TRAVEL & TOURISM



\$30 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$31 million Goods Exports to Japan



\$69 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$29.7 million
Research and development and testing services	\$7.7 million
Computer Software	\$7.0 million
Advertising	\$5.0 million
Industrial Processes	\$3.2 million

JAPANESE-AMERICANS

2,308 Total Japanese Americans in Colorado District 7
0.32% of the district population
9.7% of district Asian American population
860 people who speak Japanese at home

EXCHANGES & CONNECTIONS



LOCAL JAPAN TIES

The Japanese Academy of the Rockies in Westminster teaches elementary and secondary school children Japanese through immersive language programs.



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Denver, which also has a cherry blossom festival.



SISTER CITIES

Gifu : Takayama - Denver | Nagano : Ueda - Broomfield (City) | Yamagata : Yamagata - Boulder

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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