

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Florida District 1 and Japan

### EXPORTS

**\$150 million** goods and services exports to Japan



**23%** Japan share of total district exports to Asia (40 countries)



**5%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**585** Jobs directly supported by exports to Japan

**+ 487** Jobs indirectly supported by exports to Japan

**1,072** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**7.3%** Japan's share of all international students



**\$799 thousand** Japanese student contribution to district economy

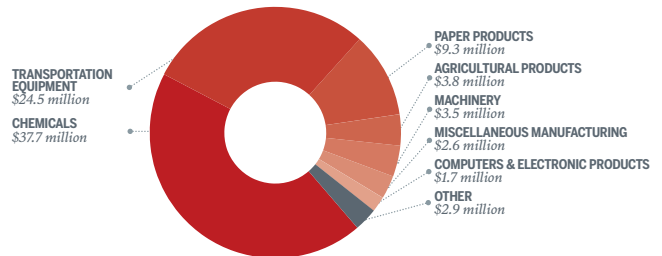
### TRAVEL & TOURISM



**\$43 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$86 million** Goods Exports to Japan



**\$64 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$38.7 million</b>
Passenger Fares	<b>\$4.4 million</b>
Trademarks	<b>\$3.0 million</b>
Installation, maintenance, and repair of equipment	<b>\$2.2 million</b>
Legal Services	<b>\$2.1 million</b>

### JAPANESE-AMERICANS

**1,136** Total Japanese Americans in Florida District 1

**0.16%** of the district population

**6.3%** of district Asian American population

**985** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



**CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN**

Pensacola



**JAPAN AMERICA SOCIETIES**

Gulf Breeze



**SISTER CITIES**

Gifu : Gero - Pensacola

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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