

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Florida District 11 and Japan

### EXPORTS

**\$49 million** goods and services exports to Japan



**18%** Japan share of total district exports to Asia (40 countries)



**2%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**256** Jobs directly supported by exports to Japan

**+ 160** Jobs indirectly supported by exports to Japan

**416** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**no data**  
Japan's share of all international students



**no data**  
Japanese student contribution to district economy

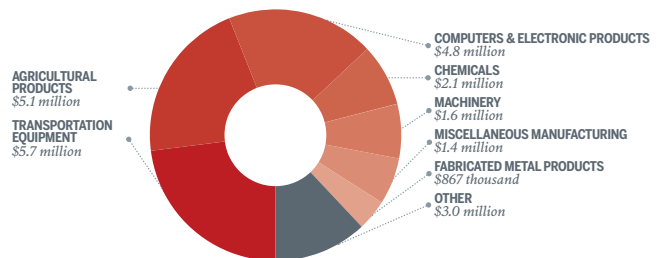
### TRAVEL & TOURISM



**\$17 million**  
Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$25 million** Goods Exports to Japan



**\$25 million** Services exports to Japan

#### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$16.8 million</b>
Trademarks	<b>\$1.8 million</b>
Installation, maintenance, and repair of equipment	<b>\$666 thousand</b>
Air Freight & Port Services	<b>\$637 thousand</b>
Management and consulting services	<b>\$608 thousand</b>

### JAPANESE-AMERICANS

**230** Total Japanese Americans in Florida District 11  
**0.03%** of the district population  
**2.7%** of district Asian American population  
**270** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### LOCAL JAPAN TIES

The Appleton Museum of Art at the Central College of Florida in Ocala hosts permanent collections of Asian art, including art from Japan.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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