

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Florida District 12 and Japan

EXPORTS

\$71 million goods and services exports to Japan



18% Japan share of total district exports to Asia (40 countries)



3% Japan share of total district exports to the world

JOBS FROM EXPORTS

319 Jobs directly supported by exports to Japan

+ **231** Jobs indirectly supported by exports to Japan

550 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.3% Japan's share of all international students



\$33 thousand Japanese student contribution to district economy

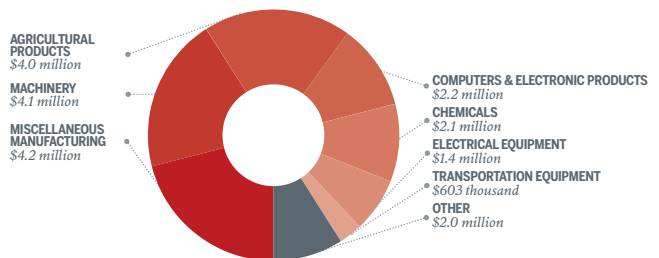
TRAVEL & TOURISM



\$21 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$21 million Goods Exports to Japan



\$50 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$16.8 million
Trademarks	\$4.4 million
Management and consulting services	\$4.1 million
Computer Software	\$3.9 million
Passenger Fares	\$3.8 million

JAPANESE-AMERICANS

407 Total Japanese Americans in Florida District 12
0.06% of the district population
2.2% of district Asian American population
349 people who speak Japanese at home

EXCHANGES & CONNECTIONS



LOCAL JAPAN TIES

The nagami or oval kumquat was introduced to Florida from Japan in 1895 and has been grown ever since in Pasco County's unincorporated community of Saint Joseph, the "Kumquat Capitol."



SISTER CITIES

Nagano : Nagano - Clearwater

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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