

# JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

## Florida District 15 and Japan

### EXPORTS

**\$130 million** goods and services exports to Japan



**19%** Japan share of total district exports to Asia (40 countries)



**4%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**382** Jobs directly supported by exports to Japan

**+** **406** Jobs indirectly supported by exports to Japan

**788** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**2.4%** Japan's share of all international students



**\$2 million** Japanese student contribution to district economy

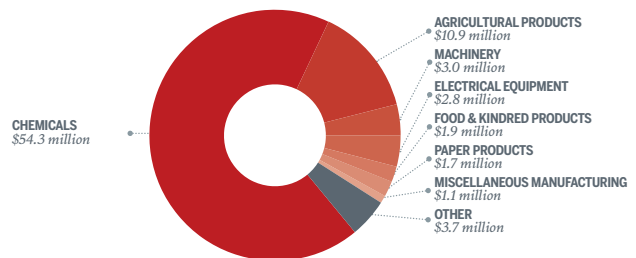
### TRAVEL & TOURISM



**\$19 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$80 million** Goods Exports to Japan



**\$50 million** Services exports to Japan

#### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$12.9 million</b>
Insurance Services	<b>\$6.9 million</b>
Passenger Fares	<b>\$5.9 million</b>
Trademarks	<b>\$3.2 million</b>
Computer Software	<b>\$2.9 million</b>

### JAPANESE-AMERICANS

**407** Total Japanese Americans in Florida District 15

**0.06%** of the district population

**1.8%** of district Asian American population

**414** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### SISTER CITIES

Ehime : Imabari - Lakeland



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Tampa - Univ. of South Florida

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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