

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Florida District 16 and Japan

EXPORTS

\$106 million goods and services exports to Japan



20% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

542 Jobs directly supported by exports to Japan

+ **356** Jobs indirectly supported by exports to Japan

898 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.5% Japan's share of all international students



\$46 thousand Japanese student contribution to district economy

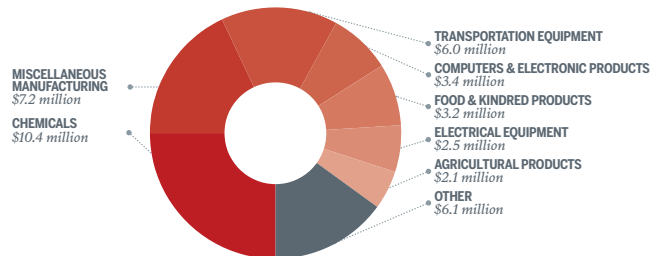
TRAVEL & TOURISM



\$43 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$41 million Goods Exports to Japan



\$65 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$39.7 million
Passenger Fares	\$3.3 million
Trademarks	\$3.1 million
Legal Services	\$3.0 million
Management and consulting services	\$2.9 million

JAPANESE-AMERICANS

295 Total Japanese Americans in Florida District 16

0.04% of the district population

2.7% of district Asian American population

356 people who speak Japanese at home

EXCHANGES & CONNECTIONS



LOCAL JAPAN TIES

The John and Mable Ringling Museum of Art in Sarasota has several exhibitions of Japanese art. Sarasota's Van Wezel Performance Arts Hall's design was inspired by two seashells from the Sea of Japan which are permanently on display.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013); Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013); US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year); Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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