

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Florida District 18 and Japan

EXPORTS

\$84 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

410 Jobs directly supported by exports to Japan

+ **268** Jobs indirectly supported by exports to Japan

678 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.6% Japan's share of all international students



\$26 thousand Japanese student contribution to district economy

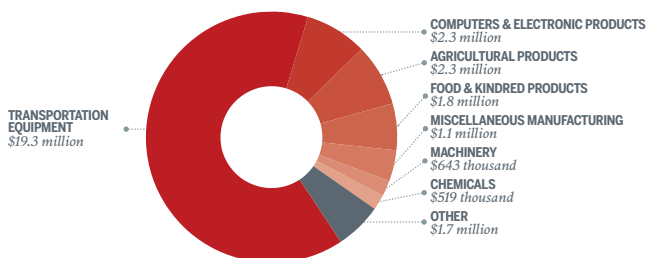
TRAVEL & TOURISM



\$32 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$30 million Goods Exports to Japan



\$54 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$25.0 million
Passenger Fares	\$6.9 million
Legal Services	\$3.4 million
Trademarks	\$3.2 million
Management and consulting services	\$2.8 million

JAPANESE-AMERICANS

310 Total Japanese Americans in Florida District 18
0.04% of the district population
2.4% of district Asian American population
224 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Fort Pierce - Heathcote Botanical Gardens

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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