

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Idaho District 1 and Japan

EXPORTS

\$196 million goods and services exports to Japan



11% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

673 Jobs directly supported by exports to Japan

+ **675** Jobs indirectly supported by exports to Japan

1,348 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



2.1% Japan's share of all international students



\$568 thousand Japanese student contribution to district economy

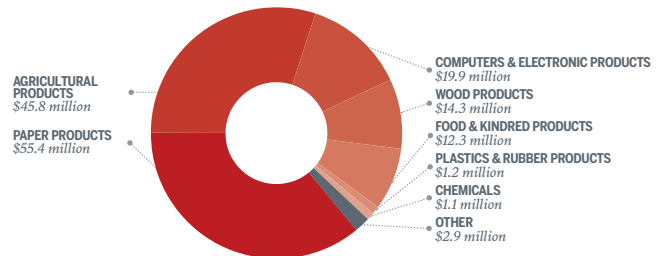
TRAVEL & TOURISM



\$18 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$153 million Goods Exports to Japan



\$44 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$15.2 million
Research and development and testing services	\$6.4 million
Industrial Processes	\$6.3 million
Trademarks	\$3.1 million
Passenger Fares	\$2.4 million

JAPANESE-AMERICANS

1,177 Total Japanese Americans in Idaho District 1
0.15% of the district population
13.1% of district Asian American population
728 people who speak Japanese at home

EXCHANGES & CONNECTIONS



COLLEGES WITH JAPAN STUDIES PROGRAMS

Moscow - Univ. of Idaho

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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