

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Idaho District 2 and Japan

EXPORTS

\$227 million goods and services exports to Japan



10% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

863 Jobs directly supported by exports to Japan

+ **732** Jobs indirectly supported by exports to Japan

1,595 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.4% Japan's share of all international students



\$881 thousand Japanese student contribution to district economy

TRAVEL & TOURISM



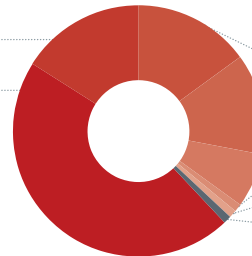
\$21 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$166 million Goods Exports to Japan

FOOD & KINDRED PRODUCTS
\$26.3 million

AGRICULTURAL PRODUCTS
\$79.1 million



COMPUTERS & ELECTRONIC PRODUCTS
\$24.2 million

PAPER PRODUCTS
\$21.6 million

CHEMICALS
\$10.9 million

MACHINERY
\$1.2 million

PLASTICS & RUBBER PRODUCTS
\$728 thousand

OTHER
\$2.4 million

\$61 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$18.8 million
Research and development and testing services	\$14.4 million
Industrial Processes	\$8.6 million
Trademarks	\$3.6 million
Passenger Fares	\$2.5 million

JAPANESE-AMERICANS

1,849

Total Japanese Americans in Idaho District 2

0.23% of the district population

16.6% of district Asian American population

867 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Hokkaido : Iwamisawa - Pocatello | Ibaraki : Tokai (Town) - Idaho Falls



COLLEGES WITH JAPAN STUDIES PROGRAMS

Boise - Boise State Univ. | Twin Falls - College of Southern Idaho | Pocatello - Idaho State Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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