

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Iowa District 3 and Japan

### EXPORTS

**\$262 million** goods and services exports to Japan



**27%** Japan share of total district exports to Asia (40 countries)



**10%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**980** Jobs directly supported by exports to Japan

**+** **1,172** Jobs indirectly supported by exports to Japan

**2,152** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.2%** Japan's share of all international students



**\$172 thousand** Japanese student contribution to district economy

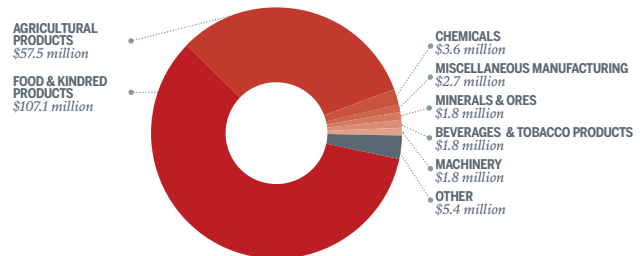
### TRAVEL & TOURISM



**\$13 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$182 million** Goods Exports to Japan



**\$80 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Insurance Services	<b>\$43.1 million</b>
Travel	<b>\$12.6 million</b>
Trademarks	<b>\$5.5 million</b>
Other Financial Services	<b>\$4.5 million</b>
Credit-Related Services	<b>\$3.3 million</b>

### JAPANESE-AMERICANS

**236** Total Japanese Americans in Iowa District 3

**0.03%** of the district population

**1.2%** of district Asian American population

**274** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Des Moines



#### SISTER CITIES

Yamanashi : Kofu - Des Moines | Yamanashi : Minami Alps - Winterset | Kumamoto : Tamana - Clarinda

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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