

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Iowa District 4 and Japan

EXPORTS

\$614 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



10% Japan share of total district exports to the world

JOBS FROM EXPORTS

2,281 Jobs directly supported by exports to Japan
+ **2,758** Jobs indirectly supported by exports to Japan
5,039 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.8% Japan's share of all international students



\$888 thousand Japanese student contribution to district economy

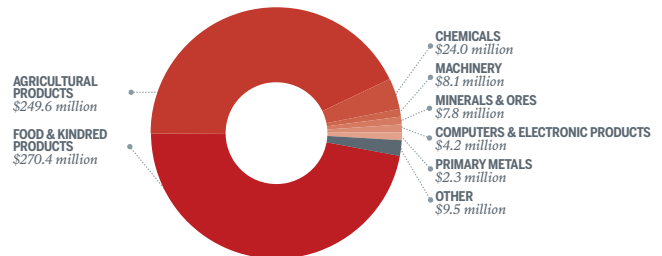
TRAVEL & TOURISM



\$8 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$576 million Goods Exports to Japan



\$39 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Industrial Processes	\$9.7 million
Travel	\$8.3 million
Installation, maintenance, and repair of equipment	\$4.0 million
Trademarks	\$3.8 million
Insurance Services	\$3.1 million

JAPANESE-AMERICANS

203 Total Japanese Americans in Iowa District 4
0.03% of the district population
1.6% of district Asian American population
258 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Yamanashi : Koshu - Ames |
 Yamanashi : Yamanashi - Sioux
 City | Niigata : Shibata -
 Orange City

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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