

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Kentucky District 3 and Japan

EXPORTS

\$290 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

826 Jobs directly supported by exports to Japan

+ **899** Jobs indirectly supported by exports to Japan

1,725 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.4% Japan's share of all international students



\$337 thousand Japanese student contribution to district economy

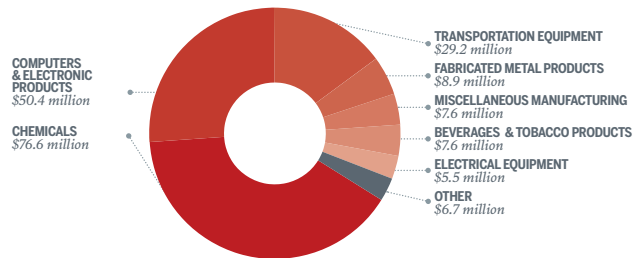
TRAVEL & TOURISM



\$32 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$192 million Goods Exports to Japan



\$97 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$32.1 million
Air Freight & Port Services	\$28.1 million
Insurance Services	\$12.2 million
Trademarks	\$4.9 million
Installation, maintenance, and repair of equipment	\$3.8 million

JAPANESE-AMERICANS

814 Total Japanese Americans in Kentucky District 3
0.11% of the district population
5.0% of district Asian American population
691 people who speak Japanese at home

EXCHANGES & CONNECTIONS



COLLEGES WITH JAPAN STUDIES PROGRAMS

Louisville - Univ. of Louisville

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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