

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Kentucky District 4 and Japan

### EXPORTS

**\$376 million** goods and services exports to Japan



**27%** Japan share of total district exports to Asia (40 countries)



**8%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**1,715** Jobs directly supported by exports to Japan

**+** **1,591** Jobs indirectly supported by exports to Japan

**3,306** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**no data**  
Japan's share of all international students



**no data**  
Japanese student contribution to district economy

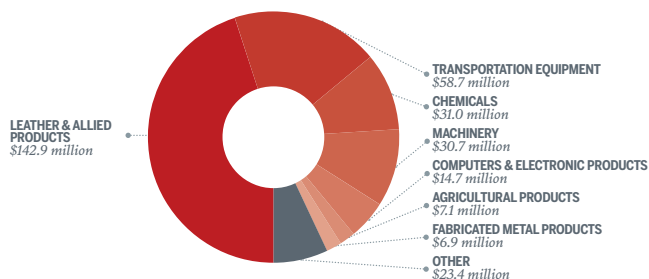
### TRAVEL & TOURISM



**\$28 million**  
Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$315 million** Goods Exports to Japan



**\$60 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$19.7 million</b>
Air Freight & Port Services	<b>\$10.1 million</b>
Passenger Fares	<b>\$7.9 million</b>
Ocean Freight & Port Services	<b>\$7.3 million</b>
Trademarks	<b>\$4.0 million</b>

### JAPANESE-AMERICANS

**1,455** Total Japanese Americans in Kentucky District 4  
**0.20%** of the district population  
**18.4%** of district Asian American population  
**1,404** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Highland Heights - Northern Kentucky Univ. | Crestview Hills - Thomas More College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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