

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Michigan District 1 and Japan

EXPORTS

\$119 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

481 Jobs directly supported by exports to Japan

+ **402** Jobs indirectly supported by exports to Japan

883 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.5% Japan's share of all international students



\$1 million Japanese student contribution to district economy

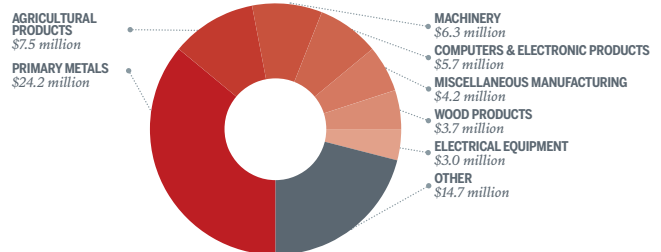
TRAVEL & TOURISM



\$32 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$69 million Goods Exports to Japan



\$50 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$26.5 million
Passenger Fares	\$5.5 million
Trademarks	\$2.8 million
Insurance Services	\$2.3 million
Air Freight & Port Services	\$1.8 million

JAPANESE-AMERICANS

211

Total Japanese Americans in Michigan District 1

0.03% of the district population

5.0% of district Asian American population

232 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Shiga : Ryuoh (Town) - Sault Ste. Marie | Shiga : Takashima - Petoskey | Shiga : Higashiomi - Marquette | Shiga : Koga - Traverse City



COLLEGES WITH JAPAN STUDIES PROGRAMS

Marquette - Northern Michigan Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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