

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Michigan District 11 and Japan

EXPORTS

\$190 million goods and services exports to Japan



18% Japan share of total district exports to Asia (40 countries)



3% Japan share of total district exports to the world

JOBS FROM EXPORTS

644 Jobs directly supported by exports to Japan
628 Jobs indirectly supported by exports to Japan
1,272 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.5% Japan's share of all international students



\$353 thousand Japanese student contribution to district economy

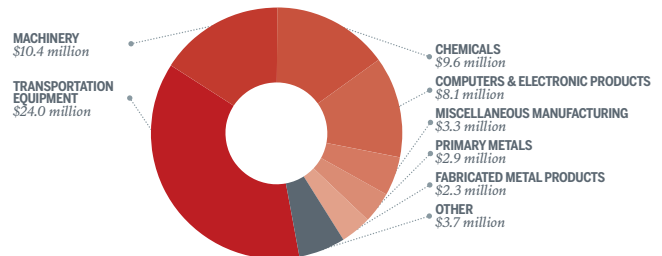
TRAVEL & TOURISM



\$51 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$64 million Goods Exports to Japan



\$126 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Passenger Fares	\$32.5 million
Travel	\$18.8 million
Insurance Services	\$9.9 million
Computer Software	\$8.8 million
Advertising	\$8.1 million

JAPANESE-AMERICANS

3,844 Total Japanese Americans in Michigan District 11
0.54% of the district population
6.7% of district Asian American population
3,583 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Bloomfield Hills - Cranbrook House and Gardens Auxiliary



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Detroit | Novi



SISTER CITIES

Aomori : Owani (Town) - Novi
 | Shiga : Ritto - Birmingham
 | Shiga : Kusatsu - Pontiac |
 Aichi : Toyota - Detroit



COLLEGES WITH JAPAN STUDIES PROGRAMS

Rochester Hills - Oakland Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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