

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Michigan District 4 and Japan

### EXPORTS

**\$140 million** goods and services exports to Japan



**17%** Japan share of total district exports to Asia (40 countries)



**3%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**460** Jobs directly supported by exports to Japan

**+** **454** Jobs indirectly supported by exports to Japan

**914** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**0.9%** Japan's share of all international students



**\$308 thousand** Japanese student contribution to district economy

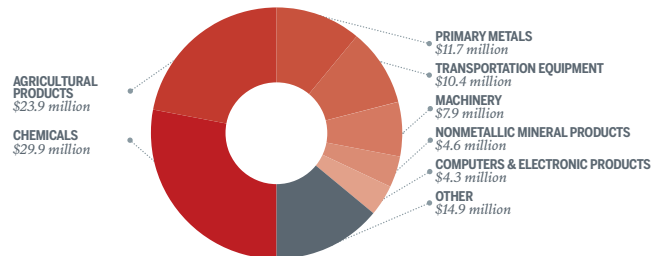
### TRAVEL & TOURISM



**\$18 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$107 million** Goods Exports to Japan



**\$33 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$13.2 million</b>
Passenger Fares	<b>\$4.6 million</b>
Industrial Processes	<b>\$3.3 million</b>
Trademarks	<b>\$2.6 million</b>
Insurance Services	<b>\$1.5 million</b>

### JAPANESE-AMERICANS

**245** Total Japanese Americans in Michigan District 4  
**0.03%** of the district population  
**3.5%** of district Asian American population  
**336** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Saginaw - Tokushima Saginaw Friendship Garden | East Lansing - Shakunage Gardens



#### SISTER CITIES

Aichi : Handa - Midland | Nagano : Okaya - Mt. Pleasant | Shiga : Koga - DeWitt | Shiga : Koga - DeWitt Charter Township | Tokushima : Tokushima - Saginaw | Shiga : Otsu - Lansing



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Mount Pleasant - Central Michigan Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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