

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Missouri District 7 and Japan

### EXPORTS

**\$204 million** goods and services exports to Japan



**25%** Japan share of total district exports to Asia (40 countries)



**7%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**787** Jobs directly supported by exports to Japan

**+** **979** Jobs indirectly supported by exports to Japan

**1,766** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.3%** Japan's share of all international students



**\$528 thousand** Japanese student contribution to district economy

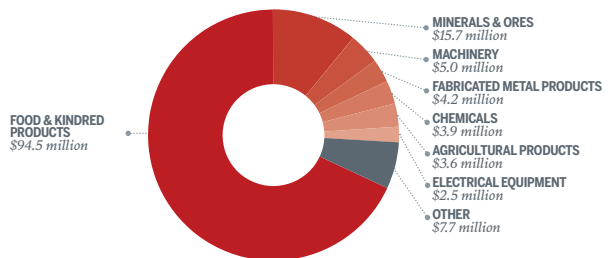
### TRAVEL & TOURISM



**\$39 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$137 million** Goods Exports to Japan



**\$67 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$38.5 million</b>
Trademarks	<b>\$4.1 million</b>
Credit-Related Services	<b>\$4.0 million</b>
Advertising	<b>\$2.7 million</b>
Legal Services	<b>\$2.4 million</b>

### JAPANESE-AMERICANS

**404** Total Japanese Americans in Missouri District 7

**0.05%** of the district population

**5.0%** of district Asian American population

**350** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Springfield - Japanese Stroll Garden in Nathaniel Green Park



#### SISTER CITIES

Gunma : Isesaki - Springfield



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Springfield - Drury Univ. | Joplin - Missouri Southern State Univ. | Springfield - Missouri State Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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