

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Nebraska District 1 and Japan

EXPORTS

\$327 million goods and services exports to Japan



20% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

1,174 Jobs directly supported by exports to Japan

+ **1,415** Jobs indirectly supported by exports to Japan

2,589 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.1% Japan's share of all international students



\$791 thousand Japanese student contribution to district economy

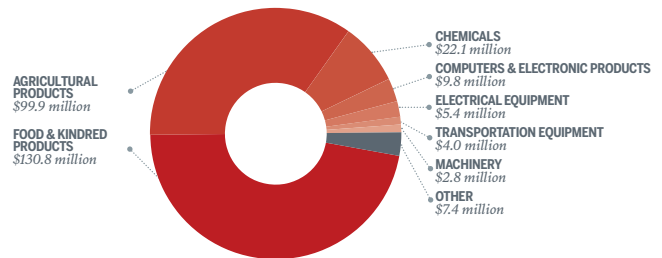
TRAVEL & TOURISM



\$12 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$282 million Goods Exports to Japan



\$45 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$9.1 million
Industrial Processes	\$7.5 million
Insurance Services	\$7.4 million
Trademarks	\$3.6 million
Passenger Fares	\$2.7 million

JAPANESE-AMERICANS

386 Total Japanese Americans in Nebraska District 1
0.06% of the district population
2.9% of district Asian American population
383 people who speak Japanese at home

EXCHANGES & CONNECTIONS



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Omaha



SISTER CITIES

Shizuoka : Shizuoka - Omaha



COLLEGES WITH JAPAN STUDIES PROGRAMS

Lincoln - Univ. of Nebraska at Lincoln

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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