

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Nevada District 1 and Japan

EXPORTS

\$385 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



6% Japan share of total district exports to the world

JOBS FROM EXPORTS

2,580 Jobs directly supported by exports to Japan

+ 1,389 Jobs indirectly supported by exports to Japan

3,969 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



5.2% Japan's share of all international students



\$2 million Japanese student contribution to district economy

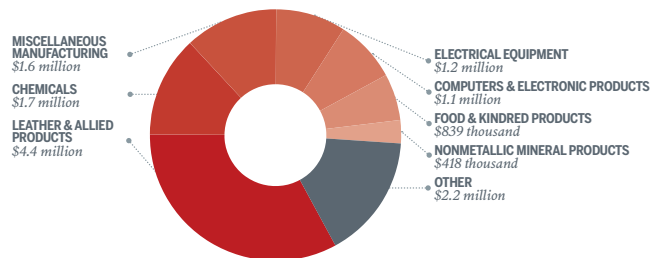
TRAVEL & TOURISM



\$323 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$13 million Goods Exports to Japan



\$371 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$252.7 million
Passenger Fares	\$70.8 million
Air Freight & Port Services	\$11.1 million
Legal Services	\$8.0 million
Credit-Related Services	\$6.9 million

JAPANESE-AMERICANS

2,890 Total Japanese Americans in Nevada District 1
0.44% of the district population
5.6% of district Asian American population
1,716 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPAN AMERICA SOCIETIES

Las Vegas



COLLEGES WITH JAPAN STUDIES PROGRAMS

Las Vegas - Univ. of Nevada
Las Vegas

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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