

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Nevada District 2 and Japan

EXPORTS

\$261 million goods and services exports to Japan



12% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

833 Jobs directly supported by exports to Japan

+ **873** Jobs indirectly supported by exports to Japan

1,706 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



14.5% Japan's share of all international students



\$3 million Japanese student contribution to district economy

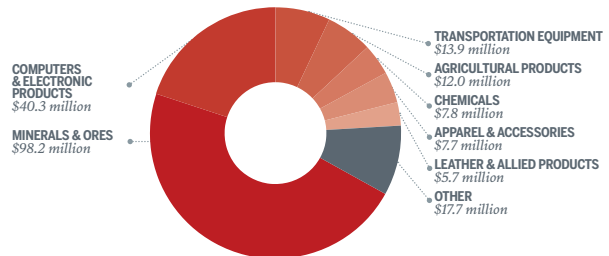
TRAVEL & TOURISM



\$38 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$203 million Goods Exports to Japan



\$58 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$32.2 million
Passenger Fares	\$5.4 million
Trademarks	\$4.5 million
Legal Services	\$2.5 million
Air Freight & Port Services	\$2.2 million

JAPANESE-AMERICANS

1,533 Total Japanese Americans in Nevada District 2
0.23% of the district population
5.8% of district Asian American population
674 people who speak Japanese at home

EXCHANGES & CONNECTIONS



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Carson City



COLLEGES WITH JAPAN STUDIES PROGRAMS

Reno - Univ. of Nevada Reno

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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