

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Nevada District 4 and Japan

EXPORTS

\$152 million goods and services exports to Japan



25% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

835 Jobs directly supported by exports to Japan

+ **550** Jobs indirectly supported by exports to Japan

1,385 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



no data
Japan's share of all international students



no data
Japanese student contribution to district economy

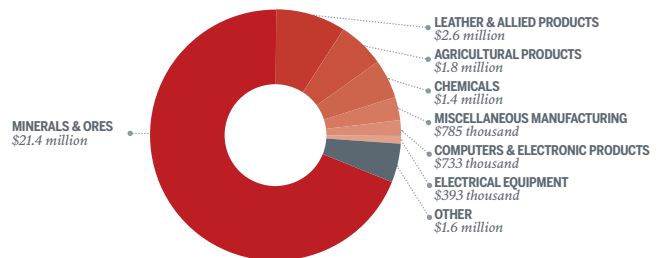
TRAVEL & TOURISM



\$102 million
Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$31 million Goods Exports to Japan



\$122 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$75.8 million
Passenger Fares	\$26.3 million
Air Freight & Port Services	\$6.8 million
Trademarks	\$3.7 million
Credit-Related Services	\$1.7 million

JAPANESE-AMERICANS

1,802 Total Japanese Americans in Nevada District 4
0.26% of the district population
5.3% of district Asian American population
848 people who speak Japanese at home

EXCHANGES & CONNECTIONS



LOCAL JAPAN TIES

The Nevada Chapter of the Ikebono Ikebana Society offers Ikebana classes, the Japanese art of flower-arranging.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.