

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## New Mexico District 3 and Japan

### EXPORTS

**\$71 million** goods and services exports to Japan



**20%** Japan share of total district exports to Asia (40 countries)



**4%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**354** Jobs directly supported by exports to Japan

**+** **221** Jobs indirectly supported by exports to Japan

**575** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**2.0%** Japan's share of all international students



**\$160 thousand** Japanese student contribution to district economy

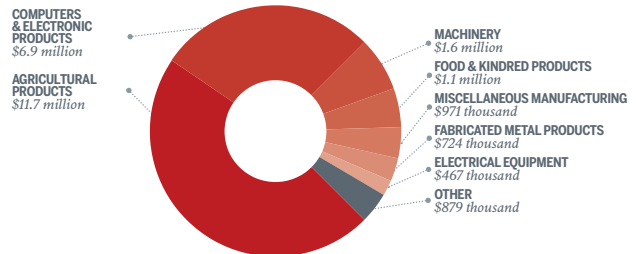
### TRAVEL & TOURISM



**\$21 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$24 million** Goods Exports to Japan



**\$47 million** Services exports to Japan

#### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$20.2 million</b>
Research and development and testing services	<b>\$9.1 million</b>
Industrial Processes	<b>\$3.4 million</b>
Trademarks	<b>\$3.0 million</b>
Film & Television Distribution	<b>\$2.1 million</b>

### JAPANESE-AMERICANS

**644** Total Japanese Americans in New Mexico District 3

**0.09%** of the district population

**8.8%** of district Asian American population

**658** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### SISTER CITIES

Okayama : Tsuyama - Santa Fe | Nagasaki : Sasebo - Albuquerque

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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