

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

North Carolina District 11 and Japan

EXPORTS

\$143 million goods and services exports to Japan



19% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOB FROM EXPORTS

398 Jobs directly supported by exports to Japan

+ **517** Jobs indirectly supported by exports to Japan

915 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



8.9% Japan's share of all international students



\$327 thousand Japanese student contribution to district economy

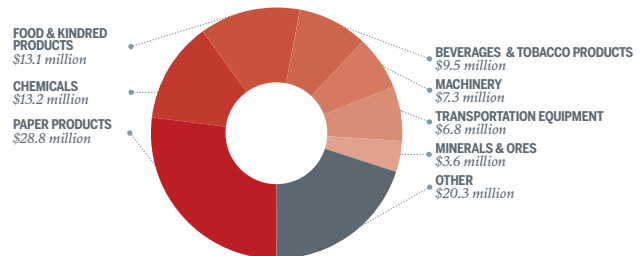
TRAVEL & TOURISM



\$18 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$103 million Goods Exports to Japan



\$40 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$14.1 million
Industrial Processes	\$6.4 million
Research and development and testing services	\$4.3 million
Passenger Fares	\$3.4 million
Trademarks	\$2.9 million

JAPANESE-AMERICANS

184 Total Japanese Americans in North Carolina District 11

0.03% of the district population

2.4% of district Asian American population

108 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Clyde - Haywood Community College Arboretum



COLLEGES WITH JAPAN STUDIES PROGRAMS

Cullowhee - Western Carolina Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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