

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

North Carolina District 12 and Japan

EXPORTS

\$382 million goods and services exports to Japan



24% Japan share of total district exports to Asia (40 countries)



7% Japan share of total district exports to the world

JOBS FROM EXPORTS

980 Jobs directly supported by exports to Japan

+ 1,172 Jobs indirectly supported by exports to Japan

2,152 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.6% Japan's share of all international students



\$895 thousand Japanese student contribution to district economy

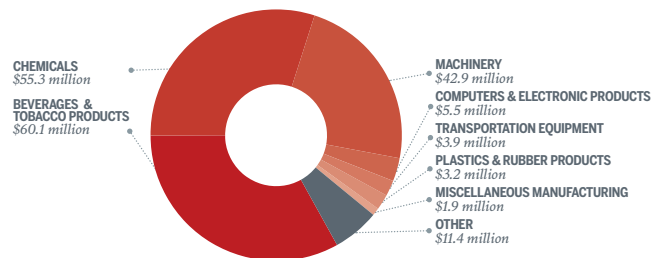
TRAVEL & TOURISM



\$101 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$184 million Goods Exports to Japan



\$197 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Passenger Fares	\$66.4 million
Travel	\$34.6 million
Air Freight & Port Services	\$20.6 million
Industrial Processes	\$15.3 million
Other Financial Services	\$14.1 million

JAPANESE-AMERICANS

301 Total Japanese Americans in North Carolina District 12

0.04% of the district population

0.9% of district Asian American population

306 people who speak Japanese at home

EXCHANGES & CONNECTIONS



COLLEGES WITH JAPAN STUDIES PROGRAMS

Greensboro - Guilford College |
Charlotte - UNC Charlotte

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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