

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## South Dakota At Large and Japan

### EXPORTS

**\$331 million** goods and services exports to Japan



**18%** Japan share of total district exports to Asia (40 countries)



**7%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**1,606** Jobs directly supported by exports to Japan  
**+ 1,084** Jobs indirectly supported by exports to Japan  
**2,690** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.6%** Japan's share of all international students



**\$441 thousand** Japanese student contribution to district economy

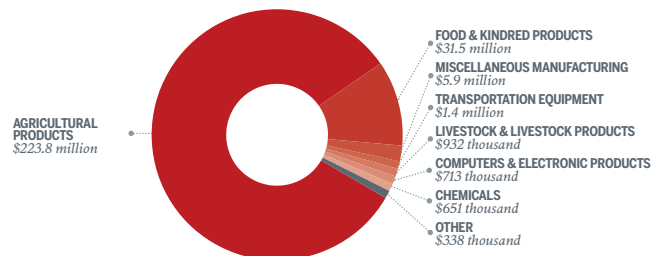
### TRAVEL & TOURISM



**\$23 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$265 million** Goods Exports to Japan



**\$65 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$23.0 million</b>
Credit-Related Services	<b>\$13.2 million</b>
Other Financial Services	<b>\$12.6 million</b>
Trademarks	<b>\$4.8 million</b>
Insurance Services	<b>\$3.6 million</b>

### JAPANESE-AMERICANS

**162** Total Japanese Americans in South Dakota At Large  
**0.02%** of the district population  
**1.9%** of district Asian American population  
**288** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Sioux Falls - Shoto Teien Japanese Garden



#### SISTER CITIES

Tochigi : Nikko - Rapid City

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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