

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Tennessee District 1 and Japan

### EXPORTS

**\$291 million** goods and services exports to Japan



**17%** Japan share of total district exports to Asia (40 countries)



**6%** Japan share of total district exports to the world

### JOBS FROM EXPORTS

**918** Jobs directly supported by exports to Japan  
**+ 881** Jobs indirectly supported by exports to Japan  
**1,799** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**1.8%** Japan's share of all international students



**\$285 thousand** Japanese student contribution to district economy

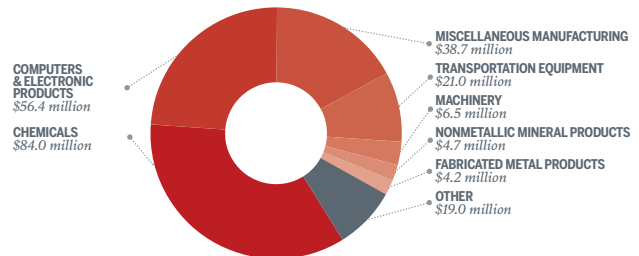
### TRAVEL & TOURISM



**\$39 million** Contribution to district economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$235 million** Goods Exports to Japan



**\$57 million** Services exports to Japan

### TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	<b>\$38.9 million</b>
Industrial Processes	<b>\$7.7 million</b>
Trademarks	<b>\$3.3 million</b>
Credit-Related Services	<b>\$1.2 million</b>
Air Freight & Port Services	<b>\$874 thousand</b>

### JAPANESE-AMERICANS

**256** Total Japanese Americans in Tennessee District 1  
**0.04%** of the district population  
**5.2%** of district Asian American population  
**251** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Johnson City - East Tennessee State Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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