

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Tennessee District 2 and Japan

EXPORTS

\$323 million goods and services exports to Japan



29% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

1,295 Jobs directly supported by exports to Japan
+ **840** Jobs indirectly supported by exports to Japan

2,135 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.3% Japan's share of all international students



\$543 thousand Japanese student contribution to district economy

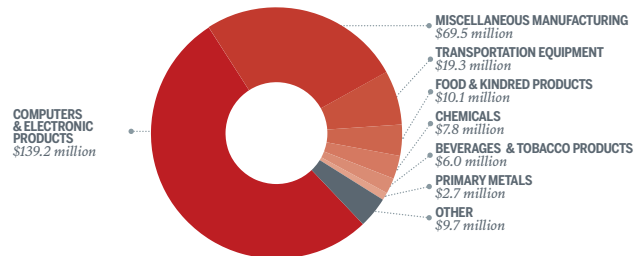
TRAVEL & TOURISM



\$34 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$264 million Goods Exports to Japan



\$59 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$33.8 million
Management and consulting services	\$4.4 million
Trademarks	\$3.7 million
Installation, maintenance, and repair of equipment	\$2.2 million
Industrial Processes	\$1.9 million

JAPANESE-AMERICANS

764 Total Japanese Americans in Tennessee District 2
0.11% of the district population
7.7% of district Asian American population
582 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Hokkaido : Muroran - Knoxville
| Ibaraki : Naka - Oak Ridge



COLLEGES WITH JAPAN STUDIES PROGRAMS

Jefferson City - Carson
Newman College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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