

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Tennessee District 9 and Japan

EXPORTS

\$587 million goods and services exports to Japan



32% Japan share of total district exports to Asia (40 countries)



10% Japan share of total district exports to the world

JOBS FROM EXPORTS

2,129 Jobs directly supported by exports to Japan

+ 1,599 Jobs indirectly supported by exports to Japan

3,728 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



2.4% Japan's share of all international students



\$421 thousand Japanese student contribution to district economy

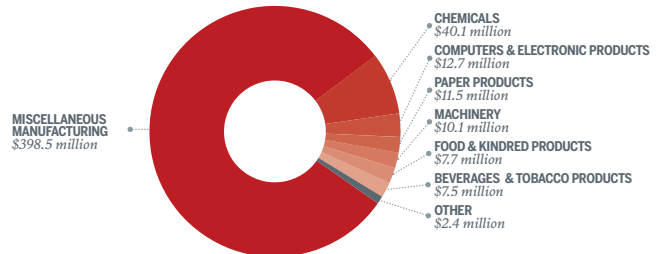
TRAVEL & TOURISM



\$28 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$491 million Goods Exports to Japan



\$96 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Air Freight & Port Services	\$42.7 million
Travel	\$25.9 million
Trademarks	\$3.8 million
Installation, maintenance, and repair of equipment	\$3.8 million
Industrial Processes	\$2.3 million

JAPANESE-AMERICANS

340 Total Japanese Americans in Tennessee District 9
0.05% of the district population
2.7% of district Asian American population
464 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Memphis - Memphis Botanical Garden



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Memphis

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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