

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Virginia District 6 and Japan

EXPORTS

\$199 million goods and services exports to Japan



15% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

698 Jobs directly supported by exports to Japan

+ **673** Jobs indirectly supported by exports to Japan

1,371 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.5% Japan's share of all international students



\$979 thousand Japanese student contribution to district economy

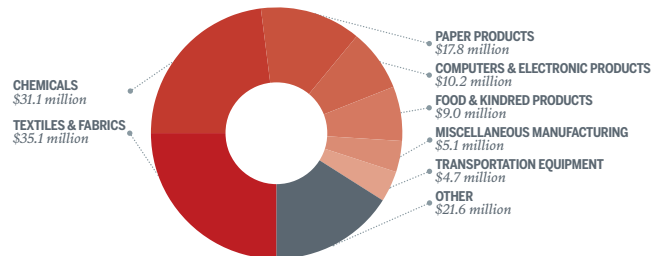
TRAVEL & TOURISM



\$31 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$135 million Goods Exports to Japan



\$65 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

| | |
|-------------------|-----------------------|
| Travel | \$25.9 million |
| Computer Software | \$8.2 million |
| Passenger Fares | \$5.5 million |
| Trademarks | \$4.3 million |
| Advertising | \$3.0 million |

JAPANESE-AMERICANS

331 Total Japanese Americans in Virginia District 6
0.05% of the district population
2.9% of district Asian American population
423 people who speak Japanese at home

EXCHANGES & CONNECTIONS



COLLEGES WITH JAPAN STUDIES PROGRAMS

Lexington - Washington & Lee Univ. | Staunton - Mary Baldwin College | Lynchburg - Randolph Macon Women's College | Roanoke - Hollins Univ. | Harrisonburg - James Madison Univ. | Lexington - Virginia Military Institute

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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