

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Virginia District 7 and Japan

EXPORTS

\$120 million goods and services exports to Japan



17% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

454 Jobs directly supported by exports to Japan

+ **396** Jobs indirectly supported by exports to Japan

850 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.8% Japan's share of all international students



\$150 thousand Japanese student contribution to district economy

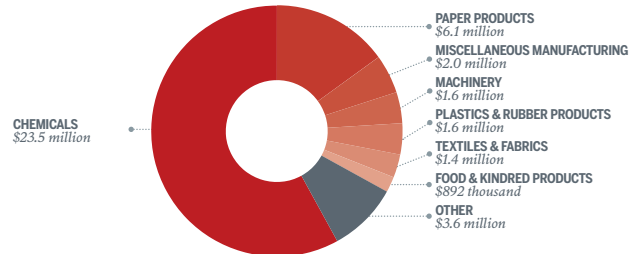
TRAVEL & TOURISM



\$26 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$41 million Goods Exports to Japan



\$79 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$24.3 million
Credit-Related Services	\$15.7 million
Advertising	\$5.6 million
Trademarks	\$4.8 million
Management and consulting services	\$4.4 million

JAPANESE-AMERICANS

615 Total Japanese Americans in Virginia District 7
0.08% of the district population
2.0% of district Asian American population
549 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Saitama : Saitama - Richmond
 Richmond - Univ. of Richmond
 | Ashland - Randolph Macon College



COLLEGES WITH JAPAN STUDIES PROGRAMS

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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