

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 1 and Japan

EXPORTS

\$162 million goods and services exports to Japan



19% Japan share of total district exports to Asia (40 countries)



4% Japan share of total district exports to the world

JOBS FROM EXPORTS

489 Jobs directly supported by exports to Japan

+ **481** Jobs indirectly supported by exports to Japan

970 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



no data
Japan's share of all international students



no data
Japanese student contribution to district economy

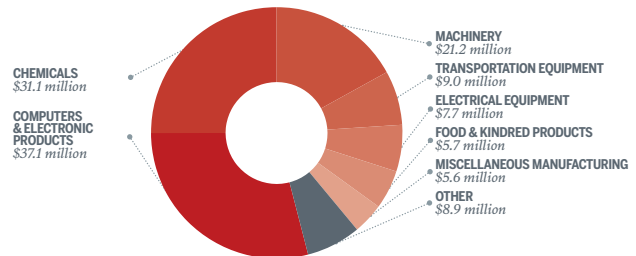
TRAVEL & TOURISM



\$12 million
Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$126 million Goods Exports to Japan



\$35 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$12.3 million
Industrial Processes	\$5.9 million
Trademarks	\$4.9 million
Computer Software	\$3.2 million
Research and development and testing services	\$1.7 million

JAPANESE-AMERICANS

346 Total Japanese Americans in Wisconsin District 1
0.05% of the district population
2.9% of district Asian American population
294 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Janesville - Rotary Gardens at the Rath Environment Center



SISTER CITIES

Kanagawa : Oiso (Town) - Racine (Town)



COLLEGES WITH JAPAN STUDIES PROGRAMS

Kenosha - Carthage College

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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