

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 2 and Japan

EXPORTS

\$290 million goods and services exports to Japan



24% Japan share of total district exports to Asia (40 countries)



8% Japan share of total district exports to the world

JOBS FROM EXPORTS

860 Jobs directly supported by exports to Japan
+ 1,035 Jobs indirectly supported by exports to Japan
1,895 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.3% Japan's share of all international students



\$2 million Japanese student contribution to district economy

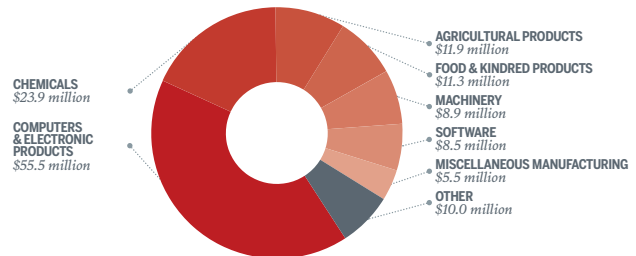
TRAVEL & TOURISM



\$18 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$136 million Goods Exports to Japan



\$154 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Computer Software	\$91.5 million
Travel	\$17.8 million
Insurance Services	\$16.3 million
Research and development and testing services	\$6.8 million
Trademarks	\$5.1 million

JAPANESE-AMERICANS

629 Total Japanese Americans in Wisconsin District 2
0.09% of the district population
2.4% of district Asian American population
547 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Hokkaido : Obihiro - Madison
 | Iwate : Iwaizumi (Town) - Wisconsin Dells



COLLEGES WITH JAPAN STUDIES PROGRAMS

Beloit - Beloit College |
 Madison - Univ. of Wisconsin Madison

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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