

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 3 and Japan

EXPORTS

\$161 million goods and services exports to Japan



17% Japan share of total district exports to Asia (40 countries)



6% Japan share of total district exports to the world

JOBS FROM EXPORTS

562 Jobs directly supported by exports to Japan
+ 528 Jobs indirectly supported by exports to Japan
1,090 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



3.3% Japan's share of all international students



\$1 million Japanese student contribution to district economy

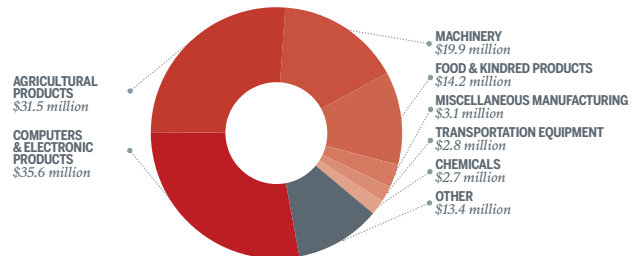
TRAVEL & TOURISM



\$12 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$123 million Goods Exports to Japan



\$38 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$12.3 million
Insurance Services	\$8.2 million
Computer Software	\$5.2 million
Trademarks	\$3.6 million
Industrial Processes	\$1.4 million

JAPANESE-AMERICANS

210 Total Japanese Americans in Wisconsin District 3
0.03% of the district population
1.5% of district Asian American population
126 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Tochigi : Nasukarasuyama -
 Menomonie | Iwate : Iwaizumi
 (Town) - Wisconsin Dells |
 Kagawa : Mitoyo - Waupaca



COLLEGES WITH JAPAN STUDIES PROGRAMS

Eau Claire - Univ. of Wisconsin
 Eau Claire | La Crosse - Univ.
 of Wisconsin La Crosse |
 Platteville - Univ. of Wisconsin
 Platteville | River Falls - Univ.
 of Wisconsin River Falls

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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