

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Wisconsin District 4 and Japan

EXPORTS

\$164 million goods and services exports to Japan



20% Japan share of total district exports to Asia (40 countries)



5% Japan share of total district exports to the world

JOBS FROM EXPORTS

620 Jobs directly supported by exports to Japan

+ **477** Jobs indirectly supported by exports to Japan

1,097 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.1% Japan's share of all international students



\$868 thousand Japanese student contribution to district economy

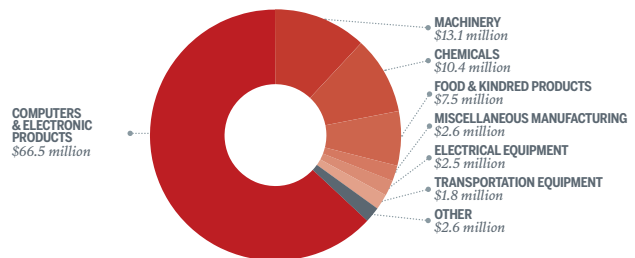
TRAVEL & TOURISM



\$21 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$107 million Goods Exports to Japan



\$56 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$20.4 million
Insurance Services	\$6.9 million
Computer Software	\$5.1 million
Advertising	\$3.0 million
Industrial Processes	\$2.8 million

JAPANESE-AMERICANS

154 Total Japanese Americans in Wisconsin District 4
0.02% of the district population
0.6% of district Asian American population
123 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPAN AMERICA SOCIETIES

Milwaukee



COLLEGES WITH JAPAN STUDIES PROGRAMS

Milwaukee - Marquette Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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