

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 5 and Japan

EXPORTS

\$267 million goods and services exports to Japan



22% Japan share of total district exports to Asia (40 countries)



6% Japan share of total district exports to the world

JOBS FROM EXPORTS

917 Jobs directly supported by exports to Japan

+ 725 Jobs indirectly supported by exports to Japan

1,642 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



0.6% Japan's share of all international students



\$52 thousand Japanese student contribution to district economy

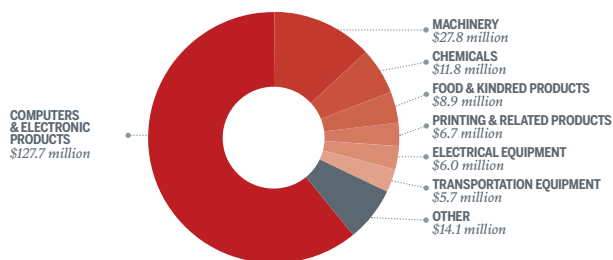
TRAVEL & TOURISM



\$12 million Contribution to district economy by Japanese visitors

COMPOSITION OF EXPORTS

\$209 million Goods Exports to Japan



\$58 million Services exports to Japan

TOP DISTRICT SERVICES EXPORTS TO JAPAN

Travel	\$11.4 million
Insurance Services	\$9.6 million
Computer Software	\$7.1 million
Industrial Processes	\$6.2 million
Trademarks	\$5.2 million

JAPANESE-AMERICANS

319 Total Japanese Americans in Wisconsin District 5
0.04% of the district population
2.0% of district Asian American population
182 people who speak Japanese at home

EXCHANGES & CONNECTIONS



SISTER CITIES

Shiga : Aisho (Town) - West Bend

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships: JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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